

PLANS FOR FUTURE PERIODS

Key developments in the coming year fall into four categories: Organisational Structure, Quality Measurement, Programme Development and Corporate Relations.

1) Organisational Structure

The twelve UK Regions, now established as autonomous organisations licensed to operate Young Enterprise programmes by the UK organisation, will continue to be supported in developing and implementing robust systems and organisational structures.

The Young Enterprise UK Board of Directors will continue to provide strategic leadership, and will review its vision and aspirations for the organisation, beginning the development of a new strategic plan for the coming five-year period from 2008.

The newly formed Young Enterprise UK National Council provide operational leadership, drawing together the business plans of each YE Region and clarifying how together they will lead, support, and quality-assure regional delivery and organisational development.

The Young Enterprise National Office team will continue to evolve as the regional organisations build their understanding and capacity to manage their own affairs. In support of this, National Office will manage the introduction of Key Performance Indicators and Best Practice Reviews, developing its role as a “critical friend” to the regional organisations. National Office will also continue to develop its role in providing cost effective central services, logistical support, organisational guidance and build its reputation as the “centre of excellence” for the development of enterprise education programmes.

2) Quality Measurement

With the introduction of Key Performance Indicators and Best Practice Reviews for Regional Organisations, Young Enterprise will implement a renewed emphasis on measuring and improving quality of delivery and organisational effectiveness in the 2006/7 year.

The systems in place for measuring and reporting feedback from volunteers and teachers on the quality of programme delivery, learner outcomes, and the support they have received, will be enhanced during the coming year. Each term, reported statistics will be reviewed against target benchmarks by the UK National Council alongside a range of other Key Performance Indicators including expected sources of funding, performance against budget, application of staff resource, growth of delivery and brand maintenance.

3) Programme Development

The Programmes Executive will meet during the Autumn term of 2006 to review the materials for all core programmes and agree any development work required for the coming year.

Full renovation of the programme materials for Enterprise in Action, and the Primary Programme modules Our Families, Our Community and Our Nation will take place during the 2006/7 academic year.

Following regional experimentation with industry-themed Masterclass activity, and the creation of a new definition for the Industry Masterclass as a separate Young Enterprise programme, promotional materials and programme delivery guidance will be produced during the Autumn term of 2006. During the remainder of the year, sample materials will be gathered from regional organisations and shared with the wider Young Enterprise network.

In September 2006, Young Enterprise will formally launch its partnership with Edge, an educational foundation that exists to promote vocational and practical learning amongst 14 to 25 year olds. The relationship will see Edge

fund seven separate workstreams over five years, with work beginning in earnest during the 2006/7 academic year.

Core materials for the Edge-funded QuickStart programme will be developed during the 2006/7 year for UK-wide roll-out in July 2007 with further pilot delivery activity taking place during the intervening year. Alongside this, with the added support of British Music Rights, the QuickStart Music programme will be developed and piloted in 6 schools during the year with core materials introduced for the Autumn term of 2007.

In addition, through Edge's support, Young Enterprise will be seeking to build its capacity for IT-based delivery into schools, linking students, teachers and businesses, and in the 2006/7 year will begin a 5-year project to renovate and expand the Company and Team Programmes. In addition, Edge's support will see a drive in the coming year to develop and expand Young Enterprise's web-based alumni programme and facilities.

4) Corporate Relations

The Fundraising Executive will meet in November 2006 to review and agree a strategy for improved co-ordination of regional and national fundraising efforts to maximise potential.

The 2006/7 year will see a renewed focus on corporate-sector fundraising throughout the UK and Regional Organisations, with a stated aim of significantly increasing the proportion of income generated from private sector sources. For the UK organisation, funding support from Edge will be applied in the coming year to the development of better links with businesses, supporters, patrons and volunteers, supported by the recruitment of a UK Corporate Relations Manager.