

aged
11-15
years

enterprise in action

5-6 hours delivery

Students compete against the clock and each other to design and develop their own prototype product to bring to market.

How it works

- For students aged 11 to 15 years
- 5 to 6 hours delivery time
- Delivered in school with Young Enterprise business volunteers
- Flexible group sizes and delivery options
- Students work together in teams through a series of activity based challenges
- Supported by comprehensive programme materials and the Enterprise in Action website

activities include:

know your strengths

prototype challenge

marketing matcher

making your model

risky business

Enterprise in Action engages and excites students with an inspirational, high impact and high energy enterprise experience.

inspiring

students to develop enterprising skills, attitudes and behaviours including:

- Creative thinking and problem solving
- Communication and presentation skills
- Confidence and a can-do attitude
- Teamwork and leadership
- Negotiation and decision making
- Setting goals and time management
- Managing risk and responding to change

supporting

the curriculum:

- Every Child Matters: Economic Wellbeing and Making a Positive Contribution
- Enterprise
- Work Related Learning
- Employer Engagement
- Economic Wellbeing and Financial Capability
- Economic and Business Understanding
- Citizenship
- Personal Learning and Thinking Skills
- Functional Maths, English and ICT

start something... with us

To find out more about getting involved visit www.young-enterprise.org.uk and contact your local Young Enterprise office.

