

aged
13-17
years

industry masterclass

3-6 hours delivery

Industry Masterclass inspires students to explore the realities of enterprise and entrepreneurship; through sector-specific enterprise challenges and industry insight from local business volunteers.

How it works

- For students aged 13 to 17 years
- 3 to 6 hours delivery time
- Delivered in school with Young Enterprise business volunteers
- Flexible group sizes, topics and delivery options
- Students work in teams to tackle a series of enterprise challenges
- An opportunity to hear first hand from local employers

programme outcomes include:

an introduction to the industry sector

a knowledge of career opportunities within the industry sector

an understanding of the knowledge and skills required to work in the industry sector

an opportunity to identify, explore and develop their own skills

an understanding of the business start-up or self employment opportunities in the industry sector

inspiration, enthusiasm and vision

inspiring

students to develop enterprising skills, attitudes and behaviours including:

- Creative thinking and problem solving
- Communication and presentation skills
- Teamwork and leadership
- Confidence and a can-do attitude
- Negotiation and decision making
- Managing risk and responding to change

supporting the curriculum :

- Every Child Matters: Economic Wellbeing and Making a Positive Contribution
- Enterprise
- Work Related Learning
- Employer Engagement
- Economic Wellbeing and Financial Capability
- Careers Education
- Economic and Business Understanding
- Citizenship
- Personal Learning and Thinking Skills

start something... with us

To find out more about getting involved visit www.young-enterprise.org.uk and contact your local Young Enterprise office.

