

aged  
13-16  
years

# quickstart

10 weeks term time delivery  
or summer school delivery

**A fast paced, high energy business enterprise experience. QuickStart challenges students to work together, setting up and running their own real company guided and inspired by a Young Enterprise business adviser.**

## How it works

- For students aged 13 to 16 years
- 10 week term time delivery or shorter summer school options available
- Delivered in school with Young Enterprise business volunteers
- Groups of students, guided by regular activity based sessions work in teams to set up and run their own real companies
- Flexible group sizes and delivery options
- Comprehensive support materials for students and link teachers
- Public liability insurance and legal structure provided by Young Enterprise

## activities include:

starting a company  
human resources  
corporate image  
marketing mix (promotion)  
customer service  
product development  
production and sales  
trade fairs  
company report and presentation



## expanding

students' business and economic understanding including:

- An understanding of how a business works, entrepreneurship and self-employment
- Experience of key business functions such as marketing, financial management, sales, customer service, communications and human resources
- A practical experience of a range of economic concepts such as the market, supply and demand, raising finance, cost, price, profit and competition

## inspiring

students to develop enterprising skills, attitudes and behaviours including:

- Creative thinking and problem solving
- Communication and presentation skills
- Confidence and a can-do attitude
- Teamwork and leadership
- Negotiation and decision making
- Setting goals and time management
- Managing risk and responding to change

## supporting

the curriculum:

- Every Child Matters: Economic Wellbeing and Making a Positive Contribution
- Enterprise
- Business and Economic Understanding
- Work Related Learning
- Employer Engagement
- Economic Wellbeing and Financial Capability
- Citizenship
- Careers
- Personal Learning and Thinking Skills
- Functional English and Maths

## start something... with us

To find out more about getting involved visit [www.young-enterprise.org.uk](http://www.young-enterprise.org.uk) and contact your local Young Enterprise office.