

aged  
13-16  
years

# quickstart music

10 weeks delivery

**The music business... brought to life.  
Inspired and guided by Young Enterprise  
business volunteers, students work  
together to fund, plan, set up and manage  
their own real music event.**

## How it works

- For students aged 13 to 16 years
- 10 week term time delivery time or shorter summer school options available
- Delivered in school with Young Enterprise business volunteers
- Groups of students, guided by regular activity based sessions take responsibility for every aspect of their event
- Students work with artists and songwriters from across the school
- Flexible group sizes and delivery options
- Comprehensive support materials for students and Link Teachers
- Public liability insurance and legal structure provided by Young Enterprise

## activities include:

music maker's challenge  
the talent trek  
market research  
raising finance  
marketing music  
building our winning team  
organising and running  
'the big event'



## expanding

students' business and economic understanding including:

- An understanding of how the music industry works, entrepreneurship and self employment
- Experience of key business functions such as marketing, financial management, sales, customer service, communications and human resources
- Practical experience of a range of concepts such as intellectual property rights, market research, supply and demand, raising finance, cost, price, profit and competition

## inspiring

students to develop enterprising skills, attitudes and behaviours including:

- Creative thinking and problem solving
- Communication and presentation skills
- Confidence and a can-do attitude
- Teamwork and leadership
- Negotiation and decision making
- Setting goals and time management
- Managing risk and responding to change

## supporting

the curriculum :

- Every Child Matters: Economic Wellbeing and Making a Positive Contribution
- Enterprise
- Business and Economic Understanding
- Work Related Learning
- Employer Engagement
- Economic Wellbeing and Financial Capability
- Citizenship
- Careers
- Personal Learning and Thinking Skills
- Functional English and Maths



## start something... with us

To find out more about getting involved visit [www.young-enterprise.org.uk](http://www.young-enterprise.org.uk) and contact your local Young Enterprise office.