



Scotland

IMPACT REPORT 22-23

YOUNG ENTERPRISE SCOTLAND



A WORD FROM OUR CHIEF EXECUTIVE

I am delighted to present our most recent impact report; a reflection of both the individual and collective impact of the work we do every day.

It is our privilege to deliver enterprise and financial education to young people in Scotland, from early years to further education and beyond.

Our purpose is what drives us, the passion and energy of the Young Enterprise Scotland team is fuelled by the difference that is made in the lives of young people through our programmes and initiatives.

We are encouraged to see enterprise and entrepreneurship at the heart of national strategy and as a key component in Scotland's aspirations for all young people. We know first hand that enterprise skills are essential to thrive in work and life, whatever path you may take. We also know that impact is amplified the earlier this can be embedded.

Whether a young person is purposefully embarking on a pathway to entrepreneurship or they are disengaged from traditional learning and have no idea what the future holds, there is everything to gain from developing skills like problem solving, teamwork, leadership, confidence, communication, resilience, innovative thinking, collaboration, emotional maturity, financial capability; isn't this the toolkit we all need to navigate our lives and work?

Real change starts with mindset. The mindset of young people, of educators, of employers and the wider ecosystem. This year, and every year, we lay the crucial foundations to build enterprising mindsets to achieve our mission to inspire and empower young people in Scotland to learn, develop and succeed through enterprise and financial education.

We are delighted to share with you the breadth and impact of our work this year.

Please connect with us to find out more.

Thank you for your continued support.

With warmest wishes

Emma Soanes

Chief Executive



KEY FIGURES

OUR IMPACT

Since 1992, we've been creating and developing programmes that complement the school and college experience and encourage young people to realise the extent of their own talents.

24,615
Young People

422
Volunteers

387,655
Experience Hours

18,798
Young People **Inspired**

Provided with an introductory learning experience that develops an interest.

3,274
Young People **Prepared**

Provided with a core learning experience that builds skills, attitudes, and competencies.

2,523
Young People **Succeeding**

Supported through an applied learning experience that demonstrates mastery of competencies in the real world.

2022-23 HIGHLIGHTS

Young Enterprise Scotland has been inspiring & equipping young people to learn, develop and reach their full potential through enterprise since 1992.

» Welcoming our new CEO Emma Soanes

» Launch of Scotland's Financial Schools.

568

Website Members

273

Followers on X

» Expanding our team and growing as an organisation.

» Relaunch of the bridge 2 business website.

» Our Festival of Youth Enterprise 23, was our first in-person event since Covid. With amazing speakers joining us across the two day event.



Graeme Easton



Victoria Lee



Karis Gill



Joe Donnelly



Stuart McPherson

Our Programmes

y^e inventors
challenge

y^e circular
economy challenge

y^e community
challenge

10X
CHALLENGE

y^e fiver
challenge

y^e pathways
programme

y^e My Money Talks

y^e company
programme

y^e team
programme

SCOTLAND'S
ENTERPRISING
SCHOOLS

SCOTLAND'S
FINANCIAL
SCHOOLS

bridge 2 business

y^e learn
to earn

inventors challenge

The Scottish Inventors Challenge is a full day programme for upper primary delivered in-school which encourages young people to learn about successful inventions hailing from Scotland. The programme is designed to encourage creative thinking among the young people and identify where modern day products could become dated in the near future. In teams, pupils will 'reinvent' a well-known product and will present their ideas back to their classmates.

circular economy challenge

The Circular Economy Challenge is a national enterprise challenge, introducing students to the idea of a Circular Economy and the impact of our society on the planet. The programme enables the pupils to develop their enterprising skills in a real-life context, giving them an understanding of the world of business, design and technology and have the opportunity to create a company, carry out market research, create a business plan and advertise their product or service with its own logo and tagline.

2507

Experience Hours

475

Young People



4013

Experience Hours

1428

Young People

community challenge

776.5
Experience Hours

191
Young People

The Community Challenge is designed to inspire young people in S1 - S3 in the subject of business through a day-long project that also encourages creative thinking and team-working. Learners will reflect on their own skills and aptitudes before selecting appropriate job roles within the team. They will then generate ideas for their business, identify the market and their competitors, and consider costs. Finally they will create branding to promote their enterprise before designing and delivering a pitch. The Challenge enables the pupils to develop their enterprising skills in a real-life context, while also reflecting on their roles as Responsible Citizens, Confident Individuals, Effective Contributors and Successful Learners.



 pathways
programme

Our Pathway Programmes combines practical experiences with personal development support to stimulate the capacity for young people to 'learn by doing'.

Designed to aid young people's transition from education to their next positive destination into employment, training, or further education Pathways uses Enterprise as the driver to promote skills development.

2880
Experience Hours



Y² fiver challenge

The Fiver Challenge provides a highly interactive, fun way of introducing financial literacy, resilience and teamwork to primary school pupils using only £5.

Fiver provides the first practical steps of running a student company and can be used in preparation for taking part in 10X Challenge, Company or Team Programme or as a stand alone programme.

309

Experience Hours

269

Young People

10X CHALLENGE

A free national enterprise challenge, helping students to gain confidence and prepare for the world of work.

Easy to access online resources are provided to support teachers and students with ideas, inspiration and motivation. Students compete with teams across the UK in a range of national competitions including Best Team, Highest Profit and Best Community Impact.

1352.5

Experience Hours

1278

Young People



Y² company programme

The Company Programme provides a real-life learning opportunity that introduces young people in S5 and S6 to the realities of the world of work. Young people work in teams to set up and run their own Young Enterprise student company under the guidance of a Business Mentor. With access to our Virtual Learning Platform with extensive resources, videos and step-by-step guidance, teams make all the decisions about their business, from deciding on the company name, brainstorming product ideas, conducting market research, managing company finances. As well as selling to the public through pop up shops and our unique e-commerce platform Trading Station.

170
Groups
24%

102
Schools
9%

1303
Students
2%

% Improved across all areas from 2021-22 to 2022-23



Y² team programme

The Team Programme is an immersive learning opportunity that introduces young people over the age of 15 with additional support needs to the realities of the world of work. Young people learn by doing as they set up a registered business, assign leadership roles, generate product and service ideas and launch onto the market. We focus on ensuring students develop transferable skills for learning, life and work to support them on their transition from secondary education.

23
Groups
188%

17
Schools
143%

185
Students
147%

% Improved across all areas from 2021-22 to 2022-23



Young Enterprise Scotland has created and developed Scotland's Financial Schools to support the implementation of Financial education in schools. We support Practitioners from early years to senior phase to improve your confidence in embedding financial education into your practice. We are the leading charity for Financial Education delivering to thousands of students annually.

My Money Talks

Our My Money Talks workshops have been designed to run during the course of an academic year to encourage young people across Scotland to have a positive relationship with money. We currently provide these financial workshops, free of charge to S6 Scottish secondary students and are delivered by our dedicated SFS team.

6192
Experience Hours

24%*

CLPL Opportunities

Whether you have delivered financial education before or you are just starting out, we have everything you will need to help you on your journey. Our CLPL opportunities, along with access to our free tools and resources will ensure you have the knowledge, skills and guidance to support children and young people to develop this essential skill for life, learning and work.

1467
Experience Hours

127%*

*Increase against set target

learn to earn

NEW for 2023/24

Learn to Earn motivates students by encouraging them to consider financial plans for the future, set goals and think about their future study options. Learn to Earn explores themes such as career choices, salaries, earning, income tax, the cost of living, financial planning, budgeting and saving.

bridge 2 business

Bridge 2 Business offers a range of services to inspire, connect & support FE college students into and through enterprise. Our programme offers students aged 18-30 first hand opportunities to experience what enterprise is, what it can do for them in terms of starting up a business, developing their skills and for employability.

Workshops

- Intro 2 Enterprise
- Idea Generation
- Social Enterprise
- Business Planning
- Customer & Market Research
- Intro 2 Finance
- Marketing
- Social Media & Analytics
- Intro 2 Branding*
- Pitching
- Building Connections
- Running a Business
- Confidence Building
- Wellbeing*
- Sustainable Business
- META Skills*

8.4K

Students Engaged
April 22 - March 23

578

Educators Engaged
April 22 - March 23

*New for 2023/24

9

Students &
Teams awarded
funding

Social Innovators Challenge

The Social Innovators Challenge is designed to allow students to explore these issues through the medium of enterprise, whilst making a difference. When participating in our challenge, students will take inspiration from the UN Sustainable Development Goals and design a product or service, which will aid social or environmental issues, that matter to them.

#FemaleBoss

Celebrated its 3rd year!

The initiative aims to inspire, empower and support young female, transgender, non-binary and gender fluid students across Scotland into enterprise.

64

Students signed up
to take part 22/23

9

Students awarded
funding



Enterprise Roadshow

Bridge 2 Business was delighted to launch its first ever Enterprise Roadshow event's across colleges in Scotland. These inspiring events brought colleges across Scotland to life, all through enterprise! The aim of the roadshow, was to inspire, connect and support college students, along with staff, to think business and to showcase the entrepreneurial ecosystem with each local area. The Enterprise Roadshow, sponsored by Business Gateway, showcased inspiring enterprise workshops, support organisations, networking opportunities and the chance for students to learn more about how to get into business, but also how they can use business to develop their skills for the future.



1015
Students engaged
across all events

25+
Exhibitors &
Entrepreneurs in
attendance



Volunteers

422
Volunteers

12681
Volunteered Hours

Young Enterprise Scotland rely on volunteers to enhance the learning experience for many of the young people we work with.

Becoming a Young Enterprise Scotland volunteer is both challenge and rewarding. The excitement and satisfaction of mentoring, of transforming attitudes, and helping young people open their eyes to the world of enterprise keeps many of our volunteers coming back year after year.

Interested in becoming a volunteer?

Contact our Volunteer Executive today for more info: Volunteer@yes.org.uk



SCOTLAND'S
ENTERPRISING
SCHOOLS



1262

Educators Engaged in
Professional Learning

70,000

Professional Learning
Hours Delivered

4600

Twitter Followers

30 **out of** 32

Local Authorities Reached

50

Universities, Colleges &
partner organisations
collaborated with


98%

of attendees would
recommend us to colleagues

Entrepreneurship and enterprise are widely thought to be a major driver for economic growth, job creation and wider community development - three things that are essential for Scotland to flourish as a nation.

Since 2015, Scotland's Enterprising Schools have developed a strategic vision to lead and support the drive to build capacity among teaching practitioners to develop their learning, knowledge, skills and practice, enabling them to use enterprise education as a valuable route for enhanced learning and working.

Based on the values of mutual professional trust and honesty, they are working to challenge and support the professional capital of all teachers across Scotland.





Further Information...

Young Enterprise Scotland is a national charity that supports young people to successfully earn and manage money. We have the ambition, knowledge and vision to reach thousands of young people over the next two years, but we can't do it alone. As an independent charity, we rely on our passionate and dedicated group of staff working in partnership with schools, local volunteers and our supporters. Join us in our mission to increase social mobility and give the next generation the enterprising mindset, skills and confidence to start their working life with the attitude and ambition to succeed.

Find out more on our website: www.yes.org.uk