



Young Enterprise

Member of JA Worldwide

JPMorganChase

# Year One of Transforming Futures in the South West!



The project, supported by JPMorganChase, is creating a network dedicated to improving outcomes for young people facing the biggest barriers to their social mobility in the South West. Over three years, the project seeks to empower and equip them with the skills, experience and network to thrive through teacher expertise, applied learning programmes and exclusive events and products.

Over 1,150 young people completed Launchpad – the one-day enterprise challenge supported by business volunteers to deliver hands-on experience of the workplace.

**2,930**  
Learners

Other day programmes, including Learn2Earn and Employability Masterclass, were delivered to 1,436 young people – even more than we'd planned!



Inspiring Futures enabled young people from 22 schools to experience managing their own business, developing business acumen and the key skills and mindset for future careers in the region. Our targeted approach to only young people facing barriers to their social mobility resulted in 323 young people who need our support the most receiving meaningful enterprise education. Evaluation processes have been improved to measure changes in attainment, attitude to learning and attendance and the resulting impact on their futures.



We grew the network, building relationships with Careers Hubs and committed, future-facing companies. We shaped local strategy, attending skills improvement plan events and hosting roundtable discussions, and the first county-focused teacher insight day, facilitating teachers' hands-on experience of their subjects in the workplace.

The Applied Learning Champions teacher thought leadership group met 3 times to develop the pathway to embedding applied learning into classrooms.

**109**  
Volunteers



Paul Coles, CEO of the South West Business Council, shared the real-life challenge of recruiting and retaining young talent in the Southwest for our Innovation Studios – the programme is now available for schools to join!

We heard from young people about what they want on the South West Opportunities Hub: an exclusive platform for YE alumni to discover regional career options and insights!

**45**  
Schools

We appointed a new Centre of Excellence in the South West, Holyrood Academy in Chard.



Registered Charity No. 313697





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- FINANCIAL CAPABILITY
- ENTREPRENEURSHIP
- WORK READINESS

# OCEAN BLOOM: WINNERS OF THE INSPIRE AWARD



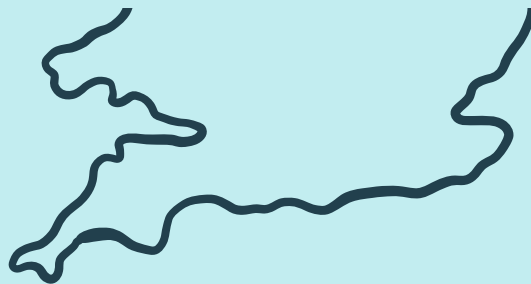
Ocean Bloom is a Company Programme team from Ilfracombe Academy, a coastal secondary school in rural North Devon. The town has some of Devon’s highest deprivation rates and is rurally deprived. Ocean Bloom have excelled through the programme, committing to attend numerous YE events despite travel hurdles. They showcased determination, professionalism and cohesion. At the South West final hosted in Poole, Karine Sweeney, MD at Bournemouth Chaseside, judged the competition and awarded Ocean Bloom the Inspire trophy.

The team described their journey: “We spent hours dividing work into sections for efficiency and for what best suited our skills. We realized where individual strengths lay, some in the finance sector, creative department, social media, and marketing. By helping each other and sharing constructive criticism, as a team our product has been successful, grown over the past few months, and become a direct reflection of our attention to detail and commitment to creativity.”

# GET INVOLVED

## Educators:

- Access CPD and Gatsby-aligned development
- Run fully funded careers education programmes
- Become a Centre of Excellence for Financial Education



## Companies:

- Host, judge or join our programmes
- Get inspired by creative solutions to your problems
- Provide experiences of the workplace, apprenticeships and jobs!



Contact [tigan.palmer@y-e.org.uk](mailto:tigan.palmer@y-e.org.uk) to find out more!

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