

**MY MONEY
WEEK**

My Money Week: Partner Pack

15 – 19 June 2026

My Money Week is a national activity week that aims to get young people aged 4-18 interested in money matters.

We provide educators with new resources to inspire learning about money matters and focus on developing essential skills and knowledge for financial capability into adulthood.



**Young
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**Scan here to find out more
about My Money Week**

Registered Charity 313697 in England &
Wales and SC054666 in Scotland

#MyMoneyWeek



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This year's theme is:

Money in My Community

Mapping Money and Enterprise in My Local Area.

Students will become explorers as they discover how money moves through their local community. They will explore financial choices, local businesses and jobs, and how public services support their community.

Our My Money Week Map guides the journey, with simple daily activities teachers can run in the classroom or for parents, at home. We provide assembly guides and family-friendly activities to keep the learning going whether at school or at home.



As a partner how can you get involved?



Run a one-week Money In My Community challenge encouraging your employees and volunteers to support local businesses and enterprises near their homes or workplace.



Post photos, or shout-outs on social media to local business supported by you, your employees and volunteers using the hashtag #MyMoneyWeek.

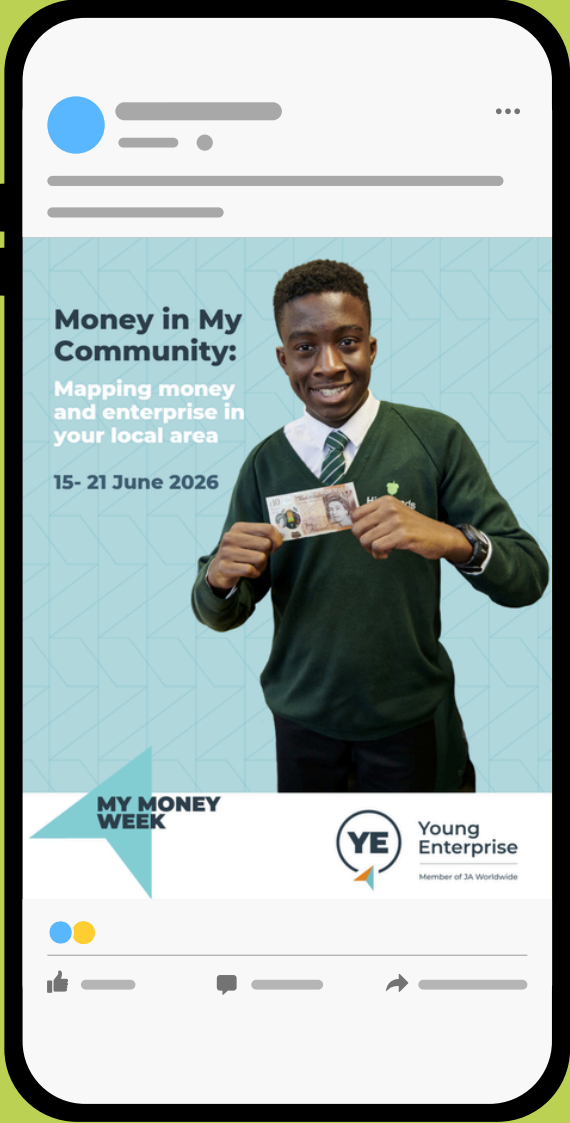


Use our suggested copy and social media visuals are available on pages 4-6 of this pack.



Repurpose the content on your internal comms platforms throughout the week.

Social Media Visuals



[DOWNLOAD SOCIAL MEDIA VISUALS](#) 

Example social media posts

We are proud to be part of #MyMoneyWeek highlighting the importance of learning about money matters with this year's theme 'Money in My Community'.

Let's support young people to develop essential skills and knowledge for financial capability into adulthood.

Visit www.young-enterprise.org.uk/MMW to find out more! @youngenterprise

We (@ your business/organisation/ institution name here) taking part in the Money In My Community challenge for #MyMoneyWeek. During the week we will be supporting local businesses and enterprises near our homes and office. Follow along to see how we get on!

For more information on #MyMoneyWeek visit: www.young-enterprise.org.uk/MMW
@youngenterprise



For more information or to discuss your ideas, please contact:
mymoneyweek@y-e.org.uk

Example social media posts

We (@ your business/organisation/ institution name here) are so excited to launch #MyMoneyWeek and take part in the Money in My Community challenge.

Students all over the UK are discovering how money moves through their local community. They'll explore their wants and needs, learn about local businesses and jobs, and find out how public services support everyday life.

Visit www.young-enterprise.org.uk/MMW
to find out more!
[@youngenterprise](https://www.instagram.com/youngenterprise)

Talk to #children and #youth during #MyMoneyWeek about how money works in their communities.

Make sure they are included in #FinancialLiteracy conversations to better prepare them for their future.

Visit www.young-enterprise.org.uk/MMW
to learn more!
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Thank you!

Thank you for partnering with us during **#MyMoneyWeek**.

You are supporting a national movement to equip young people 4-18 with the knowledge, confidence and skills to manage their money

