



Young
Enterprise

Member of JA Worldwide

- FINANCIAL CAPABILITY
- ENTREPRENEURSHIP
- WORK READINESS



YOUNG ENTERPRISE

THE FINANCIAL EDUCATION QUALITY MARK



A Brief Introduction to the
Financial Education Quality Mark



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QUALITY MARK INTRODUCTION

This brochure offers a brief overview of the **Financial Education Quality Mark**, outlining its purpose, significance, and how it ensures that financial education resources meet high-quality standards.

What is the Financial Education Quality Mark?

✓	Assessed by experts	 <p>Item No: 0000 Issue Date: June 2025</p> <p>  Young Enterprise <small>Member of JA Worldwide</small> </p> <ul style="list-style-type: none"> ✓ Assessed by experts ✓ Tested with young people ✓ Educator-driven ✓ Accuracy assured <p>SUPPORTED BY:</p>  Money & Pensions Service
✓	Tested with young people	
✓	Educator-driven	
✓	Accuracy assured	

Whether the audiences for your resources are teachers, parents, carers, volunteers or anyone else working to improve young people's understanding of money, you need to ensure the resources they are using are top quality.

As the UK's only widely recognised accreditation system for financial education resources, the Financial Education Quality Mark plays a crucial role in supporting high quality teaching and learning about money across the UK.

The Financial Education Quality Mark is highly regarded at a national level and is supported and recommended by:

- Money and Pension Service (MaPS)
- The Department for Education
- Education Scotland
- The All-Party Parliamentary Group on Financial Education for Young People



THE FINANCIAL EDUCATION QUALITY MARK GIVES EDUCATORS CONFIDENCE THAT THE MATERIALS THEY ARE USING ARE ACCURATE, ENGAGING, AND OF THE HIGHEST EDUCATIONAL VALUE.

Educator





Why apply for the Financial Education Quality Mark for your resource?

- ✓ **A Recognised Seal of Approval**
Earn the Quality Mark from the UK's leading independent authority on financial education - including the right to display the official logo on your resource
- ✓ **Trusted, Independent Validation**
Showcase that your resource is both financially accurate and of the highest educational value, validated by an external review from a team of independent educational and financial expert assessors.
- ✓ **Evidence-Led and Impact-Focused**
Ensure your resource is grounded in evidence and includes a robust evaluation plan to quality-assure your reach and impact to children and young people
- ✓ **Expert Support at Every Stage**
Receive hands-on guidance from the Young Enterprise team throughout the process - from beginning to award and beyond.
- ✓ **Targeted Feedback**
Benefit from insightful feedback from both the YE team and independent assessors that further refine and strengthen your resource.
- ✓ **Sustainable & Future-Proofed**
Gain support on the evaluation of your resource to ensure that it has ongoing sustainability and you consistently evaluate its benefit.
- ✓ **Boost Visibility & Credibility**
Increase awareness of your resource among key audiences engaged with financial education, with promotional support through YE's networks.
- ✓ **Ongoing Relationship**
Build a lasting relationship with YE, including the opportunity to renew the Quality Mark accreditation every two years.
- ✓ **Featured on the YE Resource Hub**
Get your resource promoted on YE's website and signposted through our curated hub of trusted financial education resources.

THEY EMPOWER YOU TO HAVE THE CONFIDENCE TO DELIVER LESSON CONTENT, AS YOU KNOW THE RESOURCE IS OF HIGH QUALITY.

Primary School Teacher

Who are Young Enterprise and The Money and Pensions Service?



Young Enterprise (YE)

Young Enterprise is a national financial and enterprise education charity which inspires and prepares young people to learn to earn and look after their money and to succeed in the changing world of work.

We believe that the potential of the UK's young people is unlimited, and an academic education on its own is not enough.

We support over 500,000 young people across the UK every year with our employment, entrepreneurship and financial education programmes which are designed to equip young people with the skills, knowledge and confidence they need to succeed.

Young Enterprise is widely known and respected by teachers, the financial services sector, and is the first port of call for those seeking high quality financial educational materials for children and young people.



The Money and Pensions Service (MaPS)

The Money and Pensions Service (MaPS) is an arm's length body of the UK government that helps people manage their money today and for the future.

MaPS coordinates the **UK Strategy for Financial Wellbeing 2020**, which set a national goal of ensuring two million more children and young people are receiving a meaningful financial education by 2030.

Find out more about MaPS' work to improve the provision of financial education for children and young people at www.maps.org.uk/schools



MAPS PROUDLY SUPPORTS THE FINANCIAL EDUCATION QUALITY MARK, HELPING ENSURE ACCESS TO HIGH-QUALITY RESOURCES FOR DELIVERING MEANINGFUL FINANCIAL EDUCATION TO CHILDREN AND YOUNG PEOPLE.

The Money and Pensions Service

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APPLYING FOR THE QUALITY MARK AND PROCESS

At what stage of resource development should I apply for the Financial Education Quality Mark?

You can apply for the **Financial Education Quality Mark** at any stage - whether your resource is fully developed and in use or still in its developmental stages.

Applying during the development phase offers several advantages:



Expert Review

Your resource will be reviewed by an independent team of educational and financial experts, providing valuable, constructive feedback. You'll also receive support from Young Enterprise, including guidance on your Theory of Change and evaluation plan to help strengthen your resource.



Actionable Feedback

If any improvements are recommended post-assessment, you'll have the opportunity to implement them during development, making the process more efficient and cost-effective. If you have an idea for a financial education resource and would like to discuss it before taking action, Young Enterprise is happy to provide guidance.



We can also offer consultancy and authoring services to support your resource development. For more information or to explore Resource Development support options contact us via DiscoverYE@y-e.org.uk

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Primary School Teacher

What documents do I need to complete for the Quality Mark application?

To ascertain quality assurance, consistent evaluation and evidence is crucial to the resource producing process. Before the resource can undergo the Quality Mark you will need to provide the following:

- ✓ APPLICATION FORM
- ✓ EVALUATION PLAN*
- ✓ THEORY OF CHANGE*
- ✓ EVIDENCE PORTFOLIO*

We can provide varying levels of support with preparing the evaluation plan and theory of change depending on your knowledge and needs.

*Templates for these documents can be provided from the consultancy phase.



Please see page 12 of the **Your Essential Guide to the Financial Education Quality Mark or Self Help Evaluation Guide for Resource Producers** for an in-depth look into how to develop and produce the documents above.



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QUALITY MARK PROCESS: STEP-BY-STEP

The following page will guide you through the process step by step, with support provided at every stage.



ACHIEVING THE QUALITY MARK ENHANCES OUR ORGANISATION'S CREDIBILITY AND ASSURES OUR CLIENTS THAT OUR WORKSHOPS ARE VETTED AND QUALITY-ASSURED BY BOTH AN INDEPENDENT THIRD PARTY AND YOUNG ENTERPRISE.

Build & Conquer



FINANCIAL EDUCATION QUALITY MARK PROCESS FLOW CHART

The flow chart will go through the stages step-by-step but please note that we support you through all stages of the process and you will be able to contact us at any point in the duration.



THE QUALITY MARK PLAYS A CRUCIAL ROLE IN EVALUATING AND ASSURING THE QUALITY OF THESE RESOURCES, STRENGTHENING THE EVIDENCE BASE FOR FINANCIAL EDUCATION.



FREE CONSULTANCY PHASE (1-4 WEEKS)

EMAIL QUALITY MARK TEAM

CONTACT US THROUGH DISCOVER YE:

EMAIL: discoverYE@y-e.org.uk
TEL: +44 20 4526 6389

REVIEW OF RESOURCE (BRIEF)

An introductory call can be arranged. Please have a version of your resource ready to share (even just an idea or plan!) before the introductory call, allowing the team time to review it.

INTRODUCTORY VIDEO CALL

- This call will be with the Quality Mark Team, and this will be an opportunity to talk about your resource, your organisation and agree what level of support you need for the **Evaluation documents**.
- We can offer tiers of support for this process, from light-touch to in-depth so do prepare to discuss this in the introductory call.

INTERNAL REVIEW OF RESOURCE

The team will review the content, determine the cost of the assessment based on size and will arrange for an invoice to be sent to your organisation to begin the QM process.

CHARGED CONSULTANCY PHASE (1-2 WEEKS)

EVALUATION DOCUMENT REVIEW

Evaluation documents will need to be created or provided at this stage, prior to assessment. Your level of support will have been determined during the first stage.

RECRUIT ASSESSOR TEAM FOR REVIEW

- Suitable independent assessors will be recruited to review the resource.
- Per assessment, your resource must be reviewed by 2 educational assessors and 1 financial assessor.



ASSESSMENT PHASE (2- 5 WEEKS)

ASSESSMENT PROCESS

- A period of up to 2 weeks will be given where the assessors will review the resource.
- At this stage, we will provide you with a completion date for the assessment and the timeline for sharing feedback.

COLLATE FEEDBACK AND SHARE WITH RESOURCE PRODUCERS

Feedback will be collated in the form of 'suggested' and 'mandatory' actions that will need to be reviewed and all 'mandatory' actions will need to be completed.

RESOURCE PRODUCER TO ACTION FEEDBACK

We encourage you to action the feedback within 4 weeks of receiving it.*

TIP

Act on the feedback as soon as possible after receiving it to maintain momentum in the process!

QUALITY MARK TEAM TO REVIEW THE CHANGES AND DETERMINE AWARD

This review can take 1-2 days and the team will be in communication with you throughout.

AWARD PHASE

FINANCIAL QUALITY MARK AWARD ACCREDITATION

An accreditation letter and a selection of logos will be shared with you at this stage. These logos are to be placed on your resource to show they have been accredited and the date this was awarded.



LOGO UPDATE & SOCIAL MEDIA

- You will be asked to include these logos in their resource and once you've done so, the resource can be added to Young Enterprise's website and/or shared via YE's social media.
- Your resource can sit on our Resource Hub so at this stage you can provide images and copy to represent your resource!

*Templates and worked examples of evaluation documents can be provided.

*If the producer rejects the changes suggested, Young Enterprise will bring in an independent arbiter (financial or educational - dependent on the nature of the changes required), who will reassess the resource and the assessors' decisions.
Disclaimer: these projected timings are approximate and not exact as each accreditation process is unique and has different requirements to get the award.

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DOES MY RESOURCE QUALIFY FOR THE QUALITY MARK?

Young Enterprise's team of independent experts assess financial education resources that have been designed to be delivered to young people by:

- ✓ Teachers and other professional educators
- ✓ Professionals working with children and young people
- ✓ Volunteers
- ✓ Parents and carers

We also assess some resources designed for use by young people directly, usually where these also include mediated learning opportunities. International resources which are available in the UK are eligible for the Financial Education Quality Mark, but they will be assessed for use in the UK context.



QUALITY MARK ESSENTIAL CRITERIA:

We award the Financial Education Quality Mark to financial education resources that:

- 1 Have been developed in consultation with a teacher or educationalist and tested with young people in the target group
- 2 Have a dedicated Theory of Change and evaluation plan
- 3 Have a principal focus on financial education
- 4 Include opportunities for structured learning
- 5 Are engaging and relevant for young people
- 6 Are clearly written and easy to use
- 7 Contain accurate, up to date information and are free of branding

!

A resource must fulfil these seven criteria in order to support high quality teaching and learning in financial education and to be eligible to receive the Financial Education Quality Mark.



QUALITY MARK FEES:

Quality Mark costs are not for profit; they cover the operation of the service and the fees for our independent assessors.


This single fee includes one assessment by the Quality Mark team. However, larger or multi-faceted resources may incur a higher cost.

The Quality Mark lasts for two years, and a renewal will be required, you will be notified of this expiry date and a member of the YE team will be in touch prior to this.

STANDARD FEE:
From £1500 (plus VAT)

CHARITABLE FEE:
From £750 (plus VAT)

RENEWAL FEE:
From £250 (plus VAT)

 For a more detailed breakdown of the criteria and fees go to: **Your Essential Guide to the Financial Education Quality Mark**



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ABOUT YOUNG ENTERPRISE

Young Enterprise is a national charity that specialises in Enterprise Education and Financial Education and is a trusted and valued provider of knowledge, resources and training to anyone teaching young people how to manage money.

Young Enterprise works directly with young people, teachers, and volunteers, with the support of corporate partners, to build a successful and sustainable future for all young people.

Young Enterprise's vision is to ensure that every young person is provided with the opportunity to learn the vital skills needed to earn and look after their money. Any investment to improve young people's financial literacy not only pays huge dividends to their lives, but their families, their communities and to wider society.



ABOUT DISCOVER YE

Discover YE is here to provide free support and guidance for anyone educating children and young people about money, entrepreneurship and preparation for the world of work.

GET IN TOUCH

If you are interested in accrediting your resource or have any questions, then get in touch with us and one of our team will get back to you within two working days:

EMAIL: discoverYE@y-e.org.uk

PHONE: +44 20 4526 6389

Please note this inbox and phone lines are monitored between 9 and 5:30 Monday to Friday

