

**MY MONEY  
WEEK**

# My Money Week: Partner Pack



**15 – 21 June 2026**

**My Money Week is a national activity week that aims to get young people aged 4-18 interested in money matters. We provide educators with resources that inspire learning about money and build the essential skills and knowledge needed for financial capability into adulthood.**



#MyMoneyWeek



Supported by



**Register here to find out  
more about My Money  
Week in Schools**

Registered Charity 313697 in England &  
Wales and SC054666 in Scotland

# As a partner how can you get involved?



Encourage your staff and families to shop local and consider the impact on their local community as part of My Money Week.



Post photos or social media shout-outs for local businesses that you, your employees and volunteers support, using the hashtag #MyMoneyWeek.

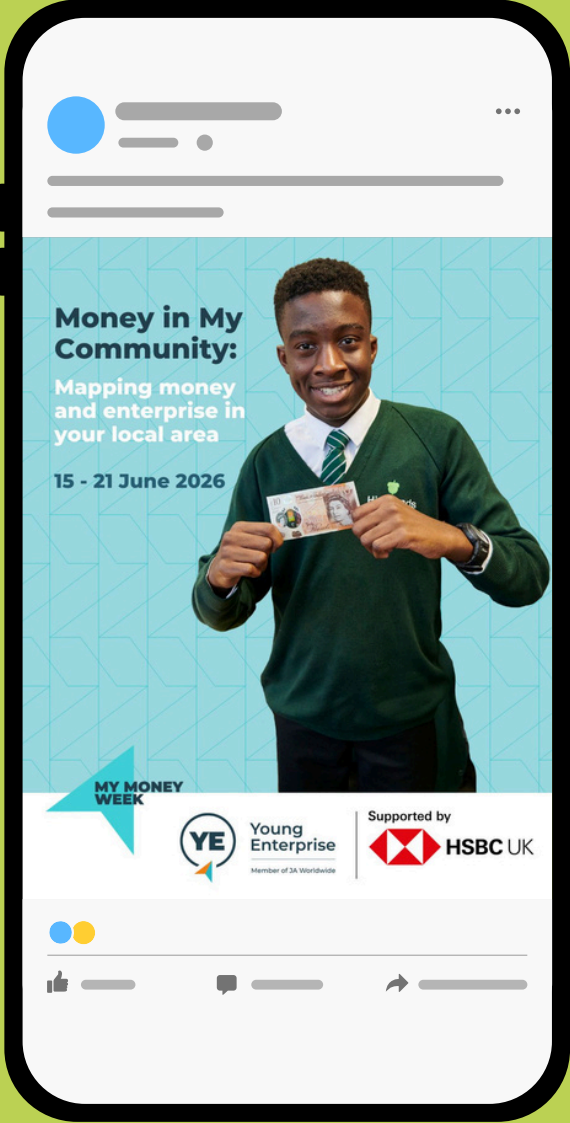


Use our suggested copy and social media visuals that are available on pages 4-6 of this pack



Repurpose the content on your internal comms platforms throughout the week.

# Social Media Visuals



[DOWNLOAD SOCIAL MEDIA VISUALS](#) 

## Example social media posts

We are proud to be part of #MyMoneyWeek, highlighting the importance of learning about money matters with this year's theme 'Money in My Community'.

Let's support young people to develop essential skills and knowledge for financial capability into adulthood.

Visit [www.young-enterprise.org.uk/MMW](http://www.young-enterprise.org.uk/MMW) to find out more! @youngenterprise

We (@ your business/organisation/ institution name here) are taking part in #MyMoneyWeek.

During the week, we will be supporting local businesses and enterprises near our homes and office. Follow along to see how we get on!

For more information on #MyMoneyWeek visit: [www.young-enterprise.org.uk/MMW](http://www.young-enterprise.org.uk/MMW)  
@youngenterprise

## Please tag us

 [@Young Enterprise UK](https://www.linkedin.com/company/young-enterprise-uk)

 [@youngenterprise](https://twitter.com/youngenterprise)

 [@Young Enterprise](https://www.facebook.com/YoungEnterprise)

 [@youngenterpriseuk](https://www.instagram.com/youngenterpriseuk)

## Example social media posts

We (@ your business/organisation/ institution name here) are so excited to participate in #MyMoneyWeek.

Students all over the UK are discovering how money moves through their local community. They'll explore their wants and needs, learn about local businesses and jobs, and find out how public services support everyday life.

Visit [www.young-enterprise.org.uk/MMW](http://www.young-enterprise.org.uk/MMW)  
to find out more!  
@youngenterprise

Talk to #children and #youth during #MyMoneyWeek about how money works in their communities.

Make sure they are included in #FinancialLiteracy conversations to better prepare them for their future.

Visit [www.young-enterprise.org.uk/MMW](http://www.young-enterprise.org.uk/MMW)  
to learn more!  
#MyMoneyWeek  
@youngenterprise



For more information or to discuss your ideas, please contact:  
[mymoneyweek@y-e.org.uk](mailto:mymoneyweek@y-e.org.uk)



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MY MONEY  
WEEK

This year's theme is:

## Money in My Community

Mapping Money and Enterprise in My Local Area.

In schools across the country, students will become explorers as they discover how money moves through their local community. They will look at financial choices, local businesses and jobs, and how public services support their community.

Our My Money Week Map guides their journey, with simple daily activities that teachers can run in the classroom, or parents can use at home. We provide assembly guides and family-friendly activities to keep the learning going, whether at school or at home.



# Thank you!

Thank you for partnering with us during **#MyMoneyWeek**.

You are supporting a national movement to equip young people 4-18 with the knowledge, confidence and skills to manage their money

