Young Enterprise

Member of JA Worldwide

- FINANCIAL CAPABILITY
- ENTREPRENEURSHIP
- WORK READINESS







YOUNG ENTERPRISE

PROGRAMMES & SERVICES 2026/27

Helping young people build the skills, confidence and experience for their future.

Young Enterprise, known as YE, is a Registered Charity No. 313697 in England & Wales and SC054666 in Scotland.

WELCOME TO YOUNG ENTERPRISE

Young Enterprise (YE) is the UK's leading financial and enterprise education charity, helping young people build confidence, manage money, develop entrepreneurial skills and shape their own future.

Programmes and Services

We work with schools, colleges, youth organisations and multi-academy trusts to make enterprise and financial education practical, engaging and easy to deliver.

Whether you are looking for curriculum-linked classroom resources, professional development for staff, a one-day workshop or a longer-term student challenge, we offer a wide range of programmes and services to meet your needs, with many available for free or fully funded.

Designed For Every Learner

Many of our programmes are flexible and can be adapted to meet the needs of learners with SEND, supporting inclusive participation and engagement for all young people. Some of our programmes are delivered by Young Enterprise staff and volunteers, while others are designed for educators to run independently in the classroom.

Supporting Your Curriculum and Priorities

Our programmes align with the National Curriculum in England and the Curriculum for Wales, making it easy to embed enterprise and financial education into existing teaching and learning. They help schools and colleges deliver key priorities including careers education, employability, financial education and preparation for adult life.

FIND THE RIGHT PROGRAMME

This brochure provides an overview of our programmes and services by phase, helping you identify the opportunities most relevant to your students.

For further information and full programme details, visit the YE website:

www.young-enterprise.org.uk





WHY IT MATTERS

Through practical learning experiences, young people devolop the knowledge, skills and confidence needed for the future.

Programmes support schools and colleges to work towards the **Gatsby Benchmarks for Good Career Guidance** and the **Careers and Work-Related Experiences cross-cutting theme in Wales**, helping students connect learning to future careers and opportunities.

They also contribute to **Ofsted** and **Estyn** priorities by supporting personal development and preparing students for further education, training and employment.

RECOGNISED. TRUSTED. QUALITY ASSURED.

Many of our programmes, teaching resources and professional development opportunities are recognised by leading external frameworks and quality standards, including the **Duke of Edinburgh's Award**, the **Skills Builder Universal Framework**, the **Financial Education Quality Mark** and **The CPD Certification Service**, giving educators confidence that they are high quality, externally recognised and aligned with wider education, careers and school improvement objectives.

DofE APPROVED ACTIVITY PROVIDER

Skills Builder UNIVERSAL FRAMEWORK 2.0

YE QUALITY MARK

CPD CERTIFIED The CPD Certification Service





SUPPORTING MULTI-ACADEMY TRUSTS

Young Enterprise works in partnership with Multi-Academy Trusts (MATs) across the UK to deliver high-quality careers, enterprise and financial education programmes that help young people develop the skills, knowledge, and confidence they need for future success.

We provide flexible, tailored, and scalable support that can be aligned to trust priorities, enrichment strategies, and **Gatsby Benchmarks**, with options for individual schools or coordinated MAT wide delivery.

THE GATSBY BENCHMARKS
GOOD CAREER GUIDANCE

FIVER CHALLENGE

AGES 5-11

Fiver is a four-week enterprise challenge for young people aged 5–11.

Using a £5 pledge, they work together to develop a business idea and bring it to life through planning, budgeting, creating and selling.

The experience helps young people build enterprise knowledge, essential skills and work readiness through real-world learning.

Watch: The Fiver Challenge in Action

My stand-out memory was selling the boxes on the stall outside of the school. I loved explaining about the boxes to people and when I made a sale, I felt very pleased and excited. Winning the Most Inspiring Individual was a shock but it really boosted my confidence.

Primary student, Twickenham



Please note Fiver Challenge will be available until 31.12.26

MONEY HEROES

AGES 3-11



The resources offer complete lessons that can be used without requiring the teacher to do too much extra planning around the subject. They help us to squeeze Fin Ed more easily into a busy curriculum as a cross curricular subject.

Primary school teacher, Yorkshire & Humberside

Money Heroes supports anyone working with children aged 3–11 to build financial capability from an early age.

Through storybooks, games and practical resources for use in school and at home, children develop their understanding of money in engaging and age-appropriate ways.

CPD-certified professional development and mentoring are also available to help educators build confidence in delivering financial education.



MY MONEY WEEK

AGES 5-18+

My Money Week is an annual national activity week held each June that helps young people develop their knowledge, skills and confidence in managing money.

Each year, educators can access new resources, activities and ideas to bring financial education to life in the classroom.

The programme offers an engaging and accessible way to explore money matters with learners of all ages, while also building teacher confidence in financial education.

> **My Money Week is a fantastic opportunity to promote financial numeracy and give young people the life skills they need.**
>
> Secondary teacher, South Yorkshire





COMPANY PROGRAMME

THE GATSBY BENCHMARKS
GOOD CAREER GUIDANCE

COMPANY PROGRAMME

AGES 13–19

Company Programme gives young people practical experience of setting up and running their own business.

Working in teams, they take on director roles and make decisions about their product or service, brand, marketing, sales and finances.

Through this immersive experience, supported by bespoke platforms, and a business volunteer where possible, they develop enterprise knowledge, essential skills and work readiness.

For more on Company Programme, watch our video

I gained confidence in leadership, presenting and communication, but also learned to lead by helping out others and help grow their confidence.

Company Programme participant, Manchester







TEAM PROGRAMME

THE GATSBY BENCHMARKS
GOOD CAREER GUIDANCE

TEAM PROGRAMME

AGES 15–19

Team Programme is an accessible enterprise programme for young people with mild to moderate learning difficulties.

Working together to set up and run a business, learners take on individual job roles and make decisions about their product or service, brand, marketing, sales and finances. The experience builds confidence, teamwork and practical life and employability skills, supporting young people's transition towards independent living and employment.

For more on Team Programme, watch our video

It is clear to see the progression our students make from taking part each year. Confidence and communication skills significantly increase and this has a great bearing on their ability to gain sustainable employment.

SEND teacher



START UP

THE GATSBY BENCHMARKS
GOOD CAREER GUIDANCE

START UP

AGES 18+



Start Up is a curriculum enrichment programme for further and higher education students across a wide range of subject areas.

Working in teams, young people set up and run their own business, taking on director roles and making decisions about their product or service, brand, marketing, sales and finances.

The programme enables young people to apply their learning in practice while developing enterprise knowledge, employability skills and real-world business experience.

Taking part in the programme has been an exciting and eye-opening experience for me.

Jessica Macguire
Edge Hill University student

THE GATSBY BENCHMARKS
GOOD CAREER GUIDANCE

LAUNCH PAD

AGES 11-18



Launch Pad is a fast-paced, one-day enterprise challenge that helps young people build confidence and develop skills valued in the workplace.

Working in teams, they create a business idea, balance a budget and develop a brand and marketing approach.

Through practical activities, young people strengthen their teamwork, communication, creativity and problem-solving skills.

Students really enjoyed listening to people talking about their careers. As a teacher it was really good to see students go out of their comfort zone and participating.

Educator



WORKSHOPS

AGES 11-18

Workshops are interactive half-day and full-day sessions that help young people build confidence and prepare for their future.

Through practical activities and real-world learning, students explore career opportunities, develop employability and money management skills, and learn how to showcase their strengths and achievements.

I liked the fact we could engage and give our own views and opinions and the volunteer would listen and give us constructive criticism and advice.

Workshop participant

PATHWAYS TO PROGRESS

AGES 16–24



Pathways to Progress helps young people aged 16 to 24 from underrepresented backgrounds explore careers in the energy sector and wider green economy.

Through industry masterclasses, careers coaching, workplace visits and support from National Grid employees, participants gain insight into career opportunities and develop their confidence and employability skills.

Work experience opportunities may also be available.

> **I know if it was not for the support I received from Young Enterprise UK, I may not have even applied for an apprenticeship let alone secured one.**
>
> Leo, Power System Engineer Higher Apprentice



FINANCIAL EDUCATION CPD

Financial Education CPD helps educators build the knowledge, skills and confidence to deliver high-quality financial education.

Through virtual, facilitator-led training, participants explore effective approaches to teaching money matters across different age groups and settings.

The CPD courses support educators to embed financial education more confidently within their practice.

> **Clear, simple and easy-to-understand resources alongside ways to consider how to implement these resources into different subjects and at different key stages.**
>
> Educator, London

> **Learning about money will help us make better decisions in the future.**
>
> Primary student, London









RESOURCE HUB

The Resource Hub provides educators with quality-assured resources to support the delivery of financial and enterprise education.

It includes ready-to-teach lesson plans, activity sheets and presentations covering a range of topics and learning stages.

The Hub helps educators save planning time while delivering engaging and effective learning experiences.

> **The lesson plans are ready to go and only require the smallest amount of changes to suit our setting. The availability of resources for SEND is a bonus too.**
>
> Early career teacher

CENTRES OF EXCELLENCE

Centres of Excellence is an accreditation programme that supports education providers to develop and embed a whole-setting approach to financial education.

With tailored guidance from a financial education specialist, settings develop a clear vision, build staff confidence and integrate financial education across the curriculum.

The programme provides a structured route to sustainable, high-quality provision and nationally recognised accreditation.

> **The programme has strengthened curriculum design, improved staff confidence in delivery, and provided us with robust assessment tools to evaluate impact and identify next steps.**
>
> Ark St Alban's Academy



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SUPPORT WHEN YOU NEED IT

If you are planning lessons, strengthening your curriculum, supporting careers education or looking for practical enrichment opportunities, YE can help.

Speak to our staff at Discover YE for **free** advice and signposting, and find the programmes, resources or CPD that best meet your needs.

CONTACT US:

To find out more about our full range of programmes and services visit:

www.young-enterprise.org.uk
or scan the QR code

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