

# LEARN TO EARN

Raising aspirations and empowering students to make informed decisions about their subject and future career choices



## FACT FILE

### Age Range:

For students aged 12-19 years

### Delivery:

5-6 hours delivery time in classroom-sized groups with flexibility for larger groups

### Supports Gatsby Benchmarks of Good Careers guidance:

- |   |    |
|---|----|
| 1. Stable careers programme                         | ●● |
| 2. Learning from career & labour market information | ●● |
| 3. Addressing the needs of each student             | ●● |
| 4. Linking curriculum learning to careers           | ●  |
| 5. Encounters with employers & employees            | ●● |
| 6. Experiences of workplaces                        |    |
| 7. Encounters with further & higher education       |    |
| 8. Personal guidance                                | ●  |

● contributes towards

●● delivers

## Learn To Earn

**In a rapidly changing world, more than ever, young people need support to make informed choices about future careers.**

Learn to Earn motivates students by encouraging them to consider financial plans for the future, set goals and think about their future study options. Learn to Earn provides students with a clearer understanding of the routes to jobs and careers that they will find engaging and rewarding. It widens students' horizons, challenges stereotypes and raises aspirations. It provides students with knowledge of the skills necessary to make successful transitions to the next stage of their life.

Through hands on practical activities, Learn to Earn explores themes such as personal skills and talents, career choices, recruitment, job interviews, salaries, earnings, tax and the cost of living, financial planning and budgeting. Interactive activities provide students with the opportunity to learn about the job and career opportunities available, and to consider how their personal strengths and preferences may fit with different career paths.

Each student receives a personal copy of the Jobs Directory detailing more than 95 jobs across 37 industry sectors. Students use this to record labour market information, their personal goals and next steps. This resource supports students and their parents/carers to access information about labour markets and future study or training options which offer good long term prospects.

## Supporting Schools

- Contributes to a school's stable, structured careers programme by encouraging students to consider a broader and more ambitious range of education and career options, to set goals and plan for their future
- Provides evidence of the Gatsby Benchmarks of good career guidance
- Includes meaningful employee encounters which provide opportunities to learn about what work is like and what it takes to be successful in the workplace. Encourages development of partnerships with local employers
- Supports Ofsted success by contributing to judgements on the effectiveness of leadership, management, personal development and welfare by preparing students for the next stage of their education, training or employment

## Learning Outcomes from Learn To Earn

- Explain personal hopes and dreams for the future; describe personal strengths and preferences and what success means
- Calculate and balance realistic cost of living budgets and make the connections between the future and now
- Consider a wide range of ambitious job and career options and know how to make informed decisions about career and lifestyle choices
- Access and use labour market information to inform career decisions
- Understand progression options, including apprenticeships, how education or training offers good long-term prospects and understand the benefits of different options; how STEM subjects help to gain entry to a wide range of careers
- Understand the skills necessary to make successful transitions to the next stage of life and employer expectations
- Set SMART goals and plan next steps to achieve these goals
- Know where to go to find more information and support

## Encounters with Employers and Employees

Young Enterprise has access to over 7000 Business Volunteers from employers of all sizes, and from all sectors. Connecting and interacting with local employers and employees is a core part of the delivery of Learn to Earn. Our volunteers help young people to build their broader understanding of the workplace and employment and provide the opportunity for students to learn about what skills are required to make successful transitions to the next stage of their life.

## Contributing Evidence against the Gatsby Benchmarks of Good Career Guidance

Learn to Earn supports schools to evidence provision of Good Career Guidance against the Gatsby Benchmarks. Young Enterprise programmes encourage the development of an enterprising mindset and approach which is needed in education and employment in order that all young people reach their potential.



**“The most valuable thing I learnt today was understanding the different careers I can go into”**

Student

.....

**“I learnt what employers are looking for and that how much money you have to spend depends on how much you earn**

Student

# THE IMPACT OF LEARN TO EARN



**90%**

students agreed they understand how specific skills and qualification are needed to get various types of jobs



**89%**

students agreed the programme helped them set goals for the future



**78%**

students agreed meeting volunteers from the world of work and learning about their experiences has inspired them



**66%**

students increased their knowledge about the type of skills employers are looking for