

ye company programme



West of England 2018-19

Young Enterprise helps young people to develop the knowledge, skills and attitudes needed for life & work

Every year, we work with young people to develop the skills, attitudes and raise aspirations they need to succeed in the workplace. Through a series of programmes we inspire young people to discover why the skills for work are the skills for life.

We believe enterprise education through learning by doing is the answer to employers' needs and young people's futures. Throw open a window on the world of work and life in the community by engaging in a YE programme.

Company Programme

- Flagship Young Enterprise Programme
- Students set up and run a real, micro business
- For students aged 14-19
- Starts in September and runs for 7/8 months
- Usually extra-Curricular – 1 to 1.5 hours a week
- Teams of up to 25 students
- Each team partnered with a volunteer business advisor
- Supported by a comprehensive online platform

Programme Aims

The programme helps young people learn about business, develops their employability & life skills, builds their confidence and raises their aspirations to help them reach their full potential.

- Increased employability, entrepreneurial and empowerment skills
- Opportunity to develop 8 core employability competencies, as recognised by the CBI
- Achieve clear outcomes and opportunities to share with HE providers (UCAS), training providers and employers through a certificate of audited skills
- Participation & benefits recognised and referred to by OFSTED
- Listed as an activity in the skills section of both bronze & silver Duke of Edinburgh awards

Timeline for 2018-19

September - 2017 Registration

Late September - Launch event at NatWest eSpark, Bristol

November - Training in Marketing & Finance, St Bede's College

December - Sales opportunity at St Nic's Market, Bristol

January - 2018 Training in report writing & presentation skills, Bristol University

February - Sales opportunity at Cribb's Causeway & start of competition

March - Trade Fair and local final, Bristol & Bath Science Park, Emerson's Green

May - South West Regional Final

June - National final, London & European Final, Paris

June - Thank you event for teachers & volunteers, Kings Weston House, Shirehampton



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Learner Development Journey

Young Enterprise has created a Learner Development Journey which maps intended learning outcomes for all secondary and FE programmes against eight key employability competencies (below) that are highly valued by employers and further learning providers.

These competencies are endorsed by findings from the Confederation of British Industry (CBI) and informed by other employability skills related research.

Employability Competencies

Communication

The ability to listen, write and speak effectively to present and exchange information and ideas in a clear and concise manner

Confidence

The self-motivation and ability to generate and retain strong self-belief in personal skills, capabilities and likelihood of success

Financial Capability

The ability to analyse financial information, manage money well, and make informed decisions to plan for successful financial futures

Initiative & Creativity

The ability to take initiatives, evaluate and calculate risks, and do more than is required in the pursuit of successful outcomes. Coming up with new ideas

Organisation

The ability to effectively manage tasks, plan and prioritise actions within a time schedule, and set smart goals

Problem Solving

The ability to collect and examine information, think creatively, and analyse situations to generate solutions to problems

Resilience

Bouncing back when the unexpected happens; keeping going when things get tough; learning from mistakes.

Teamwork

Taking part, developing clear roles, supporting each other, agreeing goals, sharing ideas and getting on well with others.



How do you get involved? What are the costs?

- The programme costs £770 for one team and £1250 for two although we work hard to find local sponsorship so schools pay £500 for the first team.
- There is a one-off registration fee of £80 for a team (of up to 25) funded by the teams themselves. All the timeline events are included in the cost and organised facilitated by YE.
- Business Advisors and Centre Leads (teachers) are fully supported by YE and our partners every step of the way. There is also a comprehensive online platform to help at each stage,

Contact Us

If you are interested in taking part in 2018-19 as a school, business advisor or supporter, please get in touch and I will be delighted to talk it through.

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