



Make a difference.
There's no time
like the future.

Friends of Young Enterprise





What we do

At Young Enterprise we believe all young people should be given the best chance for a rewarding future in work and life – no matter where they start their journey. Academic education, although important, is not enough. Young Enterprise fills the gap.

We are the UK's largest entrepreneurial, enterprise and financial education charity. Last year we helped develop and prepare over 3 15,000 young people, equipping them with the skills academia can't provide and increasing the knowledge and confidence they will need to succeed in a rapidly changing job market.

Working with over 3,200 schools, colleges and universities each year, we're making a transformational difference in the school network through our hands-on programmes, ranging from one day masterclasses to immersive, year-long projects.

Young Money (formerly pfeq) is part of Young Enterprise, and we educate young people to grow up with the life skills, knowledge and confidence they need to successfully earn and manage money.



4,500,000+

young people have participated in a YE programme over the last 55+ years



39%

of secondary schools engaged are in the 30% most deprived areas of England and Wales*



6000+

business volunteers

* Office for National Statistics (July to September 2018).



Success Story

Shriya Kotak, Young Enterprise Alumna

Q. What did you learn through your Young Enterprise experience?

It allowed me to challenge and throw myself into something completely unlike my time at school or home. It taught me how to be more confident and develop my character in a unique way. I also learnt how to think quickly and rationally and this still helps me today with problem solving.

Along with many other skills I learnt, I developed a sense of resilience which is so important when you start work. I've learnt how to recover quickly from difficult situations and I really believe this is a crucial skill a lot of young people need to learn.

Young Enterprise helped guide my future career path and to realise what I wanted to pursue.

Q. How would you sum up Young Enterprise in three words?

Challenging, stimulating and rewarding.

Q. Do you think opportunities like Young Enterprise are important for young people? Why?

Opportunities like this can be life-changing. Young people can be quite vulnerable and naïve to the world of work. Young Enterprise provides them with the chance to drive their own futures and be the best versions of themselves.

Programmes and services

In a rapidly changing job market, now more than ever, young people need significant support and guidance about their skillsets, future opportunities and the related finances. We provide a range of programmes and services to raise awareness, knowledge and aspirations, some of which are below...



Company Programme

Our flagship programme enabling young people aged 15-19 to set up and run a student start-up business over an academic year with regular support from an experienced Business Adviser.



Day Programmes

To inspire, challenge and enable students to discover more about themselves, their life choices, careers, the qualifications they might need, and develop key skills valued in the workplace.



Team Programme

An enterprise journey for students with learning difficulties; enabling students to gain skills, knowledge and experience in preparation for the transition from education into independent living and employment.



Start-Up Programme

Students aged 18-30 in further or higher education can set up and run their own start-up student company, giving them the opportunity to develop employability skills and business skills.



Fiver/Tenner

In teams, students are pledged £5 / £10 and have one month to make as much social impact and/or profit as possible by setting up and running a business.



Centres of Excellence

We set up, recognise and reward schools who are committed to a 'whole school' approach, developing excellence in financial education in the school's curriculum.



My Money Week

A national activity week for primary and secondary schools that provides an engaging opportunity for young people to gain the skills, knowledge and confidence in money.

Could you be a Friend of Young Enterprise?

FRIENDS OF YOUNG ENTERPRISE ARE VALUED

An annual gift of between £1,000 – £5,000 makes a significant impact on our work.

FRIENDS OF YOUNG ENTERPRISE ARE DEPENDABLE

Their committed support allows Young Enterprise to bring about transformational, long-term change.

FRIENDS OF YOUNG ENTERPRISE ARE COMPASSIONATE

They share a belief that all young people should be given the best chance for a rewarding future in work and life.

FRIENDS OF YOUNG ENTERPRISE ARE KNOWLEDGEABLE

As dedicated supporters, Friends understand our work – and will have the opportunity to learn and participate in our programmes.

IF THIS SOUNDS LIKE YOU, WE'D LIKE TO INVITE YOU TO BECOME A FRIEND.

WHAT IT MEANS TO BE A FRIEND OF YOUNG ENTERPRISE

As a Friend of Young Enterprise, you'll have the opportunity to make a real difference to the lives of young people across the UK. You'll be the first to know our latest news, bringing you closer than ever to our work. To reflect how much we value your wonderful support, you'll also enjoy exclusive benefits, giving you a greater insight into Young Enterprise including:

- A Friend of Young Enterprise welcome pack
- A Young Enterprise lapel pin
- Invitations to exclusive events in London including House of Lords, Spitalfields and regional finals UK-wide
- Volunteering opportunity at a programme event of your choosing
- Judging opportunities at local/regional finals in Company Programme
- A copy of our Annual Report with personal acknowledgement (optional)

Your support could help to fund some of the following activities.



£1,000 per annum

(£84 per month)

Would enable us to train up to 20 teachers in financial education.



£2,500 per annum

(£209 per month)

Would help fund a team of 12 students on Company Programme over an academic year.



£5,000 per annum

(£417 per month)

Would help inspire and develop up to 250 students on Day Programmes.

I would like to join Friends of Young Enterprise with a gift of:

£1,000 **£2,500** **£5,000** **Other Amount £:**

Please fill in your name and address details

| | |
|----------------------|----------------------|
| Title | Full name |
| Address | |
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| Postcode | Tel. No. |
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| Email | |
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Donating online

To donate online, visit <http://uk.virginmoneygiving.com/charities/young-enterprise> to go to our Virgin Money Giving page. Then under 'Support us,' click 'Make a donation.' Please write 'Friends of Young Enterprise' in 'Leave a message' so we can thank you for your donation.

Donating by cheque

Please send a cheque (payable to Young Enterprise with your name on reverse) and this completed form to **Young Enterprise, Yeoman House, Sekforde St, London EC1R 0HF.**

Donating by bank transfer or Standing Order

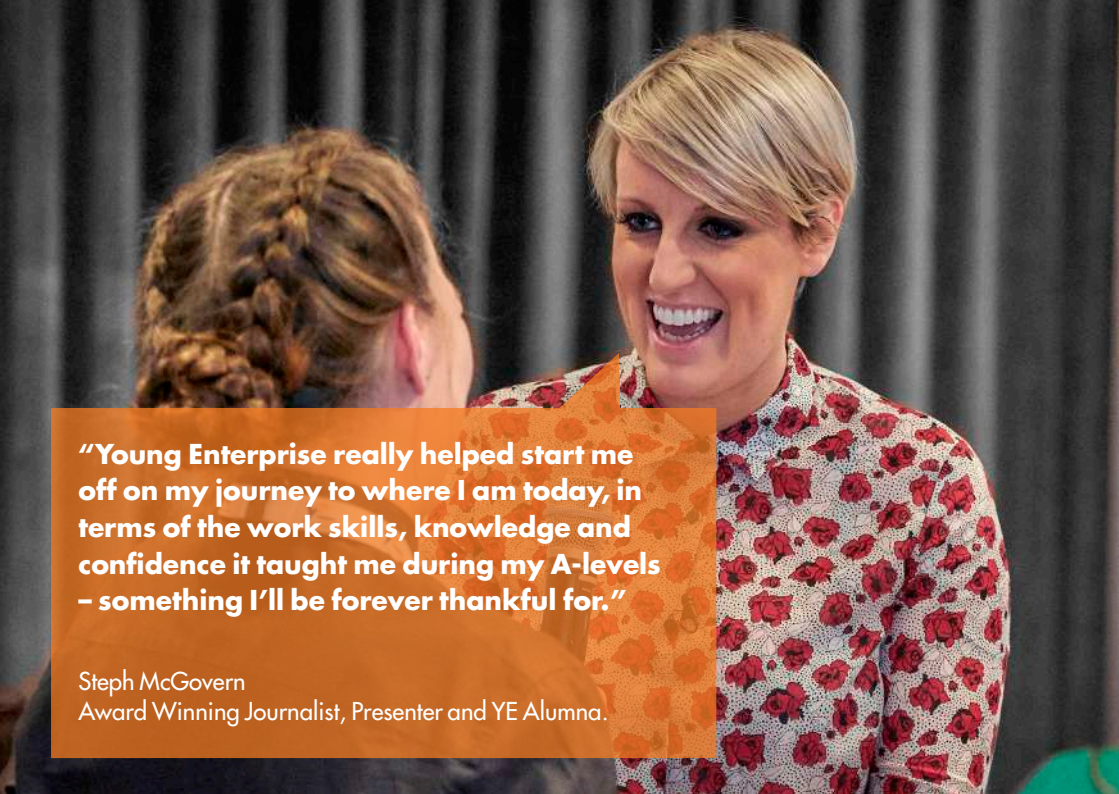
Call 020 7549 1980 and ask for the fundraising team and we can provide bank details for you to make a one-off donation or a regular donation via Standing Order.

Gift Aid Declaration

Boost your donation by 25p for every £1 you donate, at no additional cost to you. In order to Gift Aid your donation, you must tick the box below.

- I want to Gift Aid my donation and any donations I make in the future or have made in the past 4 years. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please remember to let us know if your tax status, name or address changes or if you wish to cancel your Gift Aid declaration.





“Young Enterprise really helped start me off on my journey to where I am today, in terms of the work skills, knowledge and confidence it taught me during my A-levels – something I’ll be forever thankful for.”

Steph McGovern
Award Winning Journalist, Presenter and YE Alumna.

If you have any questions about
Friends of Young Enterprise please
call 020 7549 1980 or email
philanthropy@y-e.org.uk
www.young-enterprise.org.uk/friends



Being able to communicate with you from time to time means that we can keep you up-to-date with our work, upcoming events, volunteering opportunities and how you can support us. Please write your phone number, address and email overleaf if you're happy to be contacted by Young Enterprise by phone, letter or email. You can change the way we communicate with you at any time by contacting us on 020 7549 1980, by email at info@y-e.org.uk or writing to us at Young Enterprise, Yeoman House, Sekforde St, London EC1R 0HF. NB: This will update any previous contact preferences you've told us about. We will never sell your data. You can read our full privacy statement online at <https://www.young-enterprise.org.uk/privacy-policy>.