



Remote Judging of Company of the Year Awards Showcases & County / Area Finals

Given the current state of uncertainty around Covid-19, and potential for the situation to change drastically at short notice, YE are amending the first two rounds of the 2020 Company of the Year Awards to a remote, digital competition process.

Nothing can replace the adrenaline of presenting in front of a crowded auditorium, but with some schools having already pulled out of their own local events this we feel is the best way to ensure as wide participation as possible, while retaining the consistency a national competition demands. As things stand, we will hold the Regional Finals and UK Final as planned, in June.

Thank you for your understanding.

1. To enter the Showcase, companies should:

- Complete and submit the report as per previous instructions
- Set up their Trade Stand at school and take several photos of it to show off the detail and design.
- Record their four-minute presentation and upload to YouTube, following the previously shared presentation guidelines. This should summarise the students' key experiences and achievements; their highs and lows; and offer a reflection on their learning outcomes. We would encourage students to refer to the Judging Guidance to remind themselves of things judges will be on the lookout for...
- The Company Report, Trade Stand photos and YouTube link should be sent to the local YE Area Manager before the deadline which they will share.

2. Judges will be asked to review three pieces of information remotely, using an amended scorecard. This amended scorecard is also attached here.

- Where possible we will ensure judging takes place on the originally-planned competition date.
- All judges will be allowed time to review all of the student company information independently, with a subsequent conference call to discuss and decide on the winning companies.

3. Your Area Manager will share the competition YouTube links, so that companies can check out their competition and see who they're up against.

4. All student companies, CLs and BAs are notified of the outcome via email.

- Trophies will be presented later in the year as appropriate.

Best of luck to the students!