

CHALLENGE SUMMARY SHEET

Category 3: Ages 11-19

| Organization/ School Name: | | St Augustine's Catholic College | | |
|---|-------------------|---------------------------------|---|----|
| Team Name (optional) | | | | |
| Student First Name | Student Last Name | Age | Campaign materials included e.g. saving energy poster, fast fashion article | |
| Kristina | York | 14 | 1. Saving energy poster | |
| | | | <i>Additional campaign materials:</i> | |
| | | | | 2. |
| | | | | 3. |
| Briefly explain your campaign material(s) and how they are intended to raise awareness of the issues around saving money and protecting the environment? | | | | |
| <p>I created a saving energy poster which addresses the effects of energy usage, reasons to use less energy and how people can save energy. As a result, hopefully, this poster raises awareness on how people can help and that even if everyone does small things it will have a greater impact. I kept my information short and direct because I wanted it to be attractive and not too detailed as it might become boring to read. Additionally, I chose eye catching images which represented my cause. Consequently, this will hopefully inspire people to help. Overall, I wanted to bring awareness to the cause without bombarding people with information so that maybe they go home and do research themselves and make a difference: small actions can have a big impact.</p> | | | | |
| What is your chosen issue? And why did you choose this issue? | | | | |
| <p>I chose a range of ideas from climate change to finite resources. I wanted to choose issues which people are familiar with and affect everyone. Consequently, this will make my campaign more meaningful to a wider range of people. My aim was to create something relatable and to shed light on it to really demonstrate the extent of this problem. However, I also wanted to show the convenience of the ways to change. Not only is it convenient but it can also save people lots of money on vampire devices and stand – by appliances. This means that more people are aware of this issue: small actions can have a big impact.</p> | | | | |
| What did you learn about responsible consumerism from taking part in the Young Money Challenge? | | | | |
| <p>I have learnt that we should be more responsible when consuming and a lot of energy is wasted on standby appliances and that we should be more aware of our consumption. I have also learnt new facts and statistics which have encouraged me to make a change and to influence others to as well. This means that the more people that take part the bigger the difference.</p> | | | | |
| What small changes can you make to save money and protect the environment? | | | | |
| <p>In terms of saving energy people in general can: turn off standby appliances and vampire devices, insulate their houses such as double glazed windows and roof insulation, buy energy efficient appliances and many more small things which in the long run will save lots of money. Personally, I will always turn the lights off when leaving a room, turn off sockets when they are not being used and reduce my water usage.</p> | | | | |
| If your entry was to win the Young Money Challenge, how would you spend your prize voucher in a way that supports responsible consumerism? | | | | |
| <p>I could either invest in energy efficient appliances or donate to an organization such as Greenpeace who help various causes to protect the environment.</p> | | | | |

Animals such as polar bears, frogs and coral are all species affected by climate change

85% of animals are threatened by habitat loss due to humans

Fossil Fuels aren't renewable energy sources and have a direct impact on the environment.

What can you do?

1. Turn off standby appliances and vampire devices.
2. Wash clothes at a lower temperature.
3. Insulate your house : double glazed windows, roof insulation etc.
4. Buy energy efficient appliances.
5. Turn off lights and chargers when you leave a room.

Reasons to use less energy:

Protect animals and ecosystems

Prevent Climate Change

Lower Living Expenses

Better Health

Finite resources could run out

IDEAS

Energy & the environment

How you might be affecting the environment

Over half the money we spend on fuel bills is spent on hot water and central heating.

On Average cars emit 3x their weight of CO2 on an annual basis.



75% of energy we use on devices is still wasted when they are on stand-by.

ENERGY WASTE

In the US 60% of energy is wasted

Energy used on fridges can cost up to £180 per year.

