



YOUNG ENTERPRISE
**PROGRAMMES
AND SERVICES
2021/22**



INTRO- DUCTION

For nearly 60 years Young Enterprise has been working in partnership with schools to enhance and enrich curriculum learning allowing young people to discover, develop and celebrate their skills and potential.

Our programmes and services exist to provide young people with the opportunity to develop and apply an enterprising mindset needed to earn and look after their money and make a positive contribution to their community.

We take a blended learning approach to our programmes and services ensuring we can continue to work together to enrich the enterprise and financial education of young people. There are a range of ways we can work with you throughout the academic year from project based competitions and challenges, remote or in school delivered programmes, and even training and support for you and your colleagues.

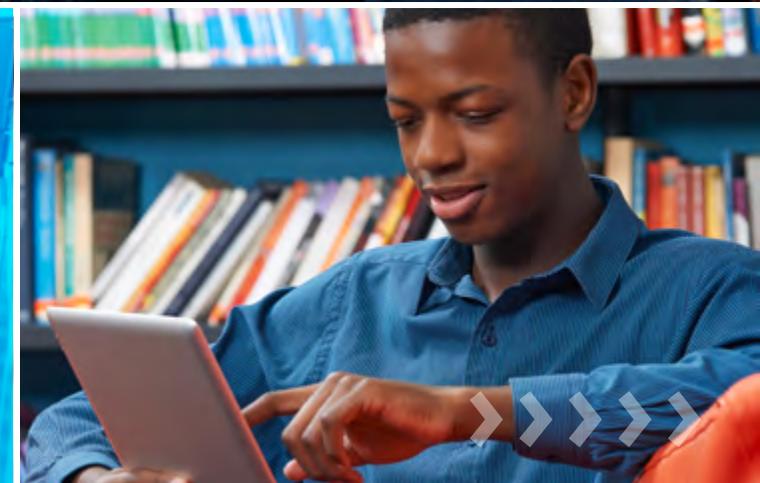


READ ON TO FIND OUT MORE

about how we can provide appropriate support and meaningful opportunities for you and your young people in 2021/22.



We believe that appropriate support, combined with meaningful learning opportunities, can change young people's futures."



DATES FOR YOUR DIARY



Key dates for our programmes are indicated on the calendar, read on to find out more.

2021				2022						
SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JULY
		CHRISTMAS TRADE FAIR				LOCAL SHOWCASES & EASTER TRADE FAIR		REGIONAL COMPETITIONS	NATIONAL FINAL	
MORE DATES FOR YOUR DIARY										
2022										
JAN	FEB	MAR	APR	MAY	JUN	JULY				
			31 Jan - 1 April				13 - 17 June			
			28 Feb to 25 March							
						6 June - 1 July				

Company Programme provides teams of students aged between 13-19 with an opportunity to create and run their own company, supported by a Business Volunteer.

It is flexible to your needs and can be delivered in just 12 weeks or up to one academic year – you can launch the programme in your school any time from September to March.

Young people not only develop essential skills but also gain an important insight into how these skills support their preparation for work and life.



DATES FOR YOUR DIARY



31 Jan – 1 April

The Young Money Challenge encourages children and young people to consider the connection between money management and wider issues affecting local and global communities.

Open to all 4-19 year olds in the UK, the Challenge is free to enter and the supporting Resource Packs provide materials that are perfect for in-school delivery and home learning.

Register now and we will let you know as soon as the Challenges are available for 2022!



28 Feb to 25 March

Fiver and 10X are project-based activities that challenge children and young people to create a business idea that they could start with either £5 or £10. They plan out their ideas, create a logo and brand, and for the duration of the Challenges actually run their enterprise for the four weeks! Students are encouraged to think ethically and sustainably and create business ideas which make a positive contribution to society.

Through 10X, secondary students will also consider the topics of long-term savings and investment.

During the four-week challenges there are weekly competitions that are open to all participants, as well as the opportunity to submit an entry to our national competition at the end of the challenge. Good luck!

Register for Fiver or 10X today to access a range of support materials to help you and your young people prepare for the Challenges.



6 June – 1 July



13 – 17 June

My Money Week is a fantastic opportunity for young people to gain individual skills, knowledge and confidence in money matters. These are essential life skills that will help them to thrive in society.

Each year, we develop a wide range of new teaching resources, tools and support material appropriate for all ages from 4 - 19.

Sign up for a free My Money Week account where you can access previous My Money Week resources all year round, and we'll let you know as soon as the brand new resources for 2022 are available!

99% of teachers have said that their students showed an increase in knowledge and skills as a result of using our My Money Week resources.
Young Enterprise, 2020

"It puts the Business Education learning they have received into a real-life context, in addition to providing them with skills for Learning, Life and Work."

Educator, 10X 2020



TEACHER SUPPORT

We're committed to giving young people the tools they need to get ahead in life. And we can't do it without you. That's why we're passionate about providing teachers and educators with the knowledge and skills they need to help young people succeed.



TEACHER SUPPORT

HIGH QUALITY TOOLS AND RESOURCES

If you are working to improve young people's understanding of money, high quality tools and resources are a great place to start.

To help you select appropriate and relevant high quality resources for use in your development and delivery of financial education look out for the Quality Mark stamp of approval.

You can find all of the current Quality Mark resources and our **Financial Education Planning Frameworks** on the YE Resource Hub. There are a wide range of resources which can be used by educators in formal and non-formal settings, by parents and carers, and by young people themselves.



TEACHER TRAINING

Teachers trained in financial education have been proven to make a greater impact on student outcomes and are better equipped to tailor delivery to the specific needs of their young people and their school.

Our free online primary and secondary teacher training courses will help you build the knowledge and confidence to deliver effective, relevant and age-appropriate financial education through:

- Exploring how financial education can be made real and relevant to the young people you work with
- Understanding where financial education most effectively fits within your curriculum
- Increasing awareness of key tools to assist in the development of financial education in your context
- Knowing where to find further support and resources to aid financial education delivery

These engaging courses are self-paced and take between 1.5-2.5 hours to complete in total, and along the way you will build your own financial education action plan.

SUPPORT AND GUIDANCE

If there's anything more you'd like to know, you can always contact our Advisory Service – real human beings with an expert knowledge of financial and enterprise education ready to answer your questions (no matter how big or small).

Give us a call on **+44 20 4526 6389** or email us at **advisoryservice@y-e.org.uk**. We look forward to hearing about your success!

"I am so, so grateful to you for all this information, and the time it must have taken you to put it together. Thank you. It is so helpful and gives me some fantastic leads to follow, websites to research, great advice and most importantly some positive encouragement!"

Teacher, 2020



IN SCHOOL DELIVERY

The programmes that we deliver in schools directly to young people provide them with the opportunity to develop key skills and make the connection between school and the world of work. They enrich academic learning and empower young people to develop the confidence, ability and ambition they need to succeed.



IN SCHOOL DELIVERY



CLASSROOM PROGRAMMES

In a rapidly changing world, young people need support to make informed choices about future careers, and to develop the skills and enterprising mindset needed to achieve their aspirations.

Our **Learn to Earn** and **Employability Masterclass** programmes provide hands-on practical learning experiences for young people.

Delivered by our fully trained and safeguarded Area Managers, the programmes offer a wide range of small group work and practical activities which are facilitated throughout the day.

Learn to Earn explores themes such as personal skills and talents, career choices, salaries, earnings, income tax, the cost of living, financial planning and budgeting. All young people will also receive a hard copy of our Jobs Directory listing nearly 100 different jobs across a range of industry sectors, including common entry requirements and expected income.

Employability Masterclass asks young people to consider their own personal strengths and how to showcase their skills to employers. They will receive top tips for writing compelling applications, including CVs and covering letters, before considering interview techniques and a range of pathways to success.

There is a maximum state school contribution of £15 per student (£30 per student for independent schools) for our classroom programmes. There may be local funding available in your area for state schools so do get in touch. Please note that conditions apply to participating numbers.

***"I learnt what employers are looking for and that how much money you have to spend depends on how much you earn."** Student*

A PARTNERSHIP APPROACH

We're here to work with you. While there's lots of useful information available on our website, we know it's also helpful to speak to someone. This is why we have a nationwide team of Regional and Area Managers who are always happy to help.

Get in touch with your local YE representative today.

YE LEARNING ZONE

The YE Learning Zone is home to our new digital programmes for students, including Route to Success and Employable Me, which allow young people to work independently to develop the vital skills they need to earn and look after their money. The programmes are mobile enabled and designed for independent learning so they can be completed either from home or using individual equipment in school.

Suitable for ages 13 – 19, the full digital programmes consist of five core units totalling 1.5 – 2 hours delivery time, which can be completed in bite-size chunks.

Young people's progress can be fully tracked and as they progress through the modules they create their own action plans and receive a certificate on completion.

School contribution just £5 per student.

