

YOUNG ENTERPRISE THEORY OF CHANGE



WHY WE ARE NEEDED

- ▶ We believe that meaningful opportunities, combined with appropriate support, to develop and apply an enterprising mindset and skills, changes young people's futures.
- ▶ The UK faces a **serious skills gap**. A high percentage of young people are not in education or employment, and many leave school without the skills they need to succeed in the real world.
- ▶ Opportunities for young people to apply **learning in a real and relevant context** are crucial to the development of skills and mindsets, however these are often limited within educational settings.



WHAT WE ARE DOING

- ▶ We deliver practical **applied learning** experiences and employer encounters for young people.
- ▶ We support the **professional development** of educators through training and mentorship opportunities.
- ▶ We develop and quality assure **learning resources** for schools, colleges and other educators.
- ▶ We **campaign** for bold and systemic changes to our education system and curriculum.
- ▶ We prioritise increased access to opportunities for young people in **underserved communities**.
- ▶ We engage **relatable role models** from diverse backgrounds and form **powerful partnerships**, working together for young people.



WHAT WE EXPECT TO ACHIEVE

- ▶ **Meaningful learning opportunities for young people**
By 2024, we will create a minimum of one million opportunities to help young people activate their untapped ambition, including extending our reach in more deprived communities.
- ▶ **Capable communities and relatable role models**
By 2024, we will mobilise 40,000 volunteers, teachers, alumni and others, all changing young people's lives.
- ▶ **Committed supporter base**
By 2024, we will work with new and established partners, promoting the importance of our work and securing the investment required to drive change (£16m target).



WHICH LEADS TO POSITIVE CHANGE

- ▶ **Inspiring young people**
Raising aspirations, increasing self confidence and motivation, and providing a greater awareness of opportunities.
- ▶ **Preparing young people**
Developing skills, knowledge and confidence needed for the changing world of work, and gaining an enterprising mindset through practical learning experiences.
- ▶ **Empowering educators, volunteers and alumni**
Personal and professional development for those directly supporting young people, and those staying connected through our alumni network.



CHANGING YOUNG PEOPLE'S FUTURES

- ▶ **Young people succeeding**
Young people making informed decisions about their finances and employment; actively taking on new challenges and opportunities; and achieving personal goals.
- ▶ **Increasing social mobility**
Improved life chances for young people from underserved communities.
- ▶ **Positive contributions to communities and society**
Addressing the UK skills gap challenge; young people, educators, volunteers and alumni making positive changes to their lives and those around them.