



# Raise

Teacher & Student App User Guide



# **Teacher Guidance**

This guide can be used alongside our app, Raise, a resource designed to take your students on a virtual journey spanning the next forty years of their lives. Along this journey, Raise will show your students how saving and investing long-term could help them achieve a better and more secure financial future. A future that is full of opportunity and stability and has less of the worry and stress that unmanageable debt and lack of planning can bring. They have goals to achieve, financial decisions to make, and scenarios to explore.

#### DID YOU KNOWS

In a recent UK survey conducted by the Money & Pension Service, only 51% of 16-17-year-olds felt confident about managing their money.



(Source: UK Children and Young People's Survey – Financial Capability 2019)

Our topic guides will provide you with background content, lesson ideas, activities, and worksheets to support your students' learning, with some takeaway ideas for further exploration at home.

### What can I do to expand on the topics in Raise?

There are also opportunities to find out more about key topics, either in the classroom or at home by accessing our resources:

• **Student Worksheet** – Activities to explore the topics in more detail.

Each of our guides provide background information and support for student activities. There are some practical extension activities that could be used in the classroom or at home.



### What prior knowledge might be useful for your students?

Since September 2020, approximately 55,000 Child Trust Funds are maturing each month. If your students were born in the UK from 1st September 2002 (up to 2nd January 2011) they most likely qualified for a Child Trust Fund. The opportunity for them to save and invest over the long term is real, with many of them seeing a lump sum upwards of £650 come their way when they turn 18. This **video** is a good way to start a discussion.

#### How might you introduce Raise to your students?

Raise allows students to take control of their financial future.

The aim is simple. Choose what goals are important to them and then see if they can save and invest enough, over the longer term, to achieve them. There are three rounds to navigate.

### How might they want to use it?

Raise can be played individually or as a small group where they can consult and discuss the possible outcomes of their decisions. As they understand the consequences, they have the opportunity to revisit their choices to see if these produce a different outcome.



"We advance on our journey only when we face our goal, we are confident and believe we are going to succeed."

Orison Swett Marden

# **Student Guidance**

This guide can be used alongside our app Raise, a resource designed to take you on a virtual journey spanning the next forty years of your life. You will have goals to achieve, financial decisions to make, and scenarios to explore. Our topic guides will provide you with background content and activities to help you develop a better understanding of what financial decisions lie ahead.

There are three rounds in total. Round one sets the scene by allocating an amount that you can save and invest. Initially this will be 40 coins. It's up to you to choose how much you might need to keep accessible and how much you would like to put away to help you achieve your future goals.

There are other factors to consider, such as the possibility of deciding where your money may be invested to have an impact on issues you may consider important to you. There's also the option to choose the level of financial risk that fits with your personality and then you're off!

We will allocate two types of accounts that will cater for your short and long term needs and we will start dropping your coins into them every month. Scroll down to the bottom of the screen, where you will see your running total.

Along the way, you will have unexpected events where you will need to dip into your funds. On the upside, you'll also have top-ups here and there too. In rounds two and three, your coins increase so you have more to save and invest. This might be as a result of promotions, pay rises or your business making good profits. As you get older, we ask you to re-think your earlier decisions, such as the way you split your coins and the level of risk you want to take because your views may have changed. When you get to the final score page, Raise will reveal how your savings and investments have performed. Your investments will also carry an Environment, Social and Governance score to show you the impact you made in each of these areas by considering the types of companies you invested in.

# DID YOU KNOW?

Companies can be measured on how they perform under these three key headings, Environment, Social, and Governance.
These are known as their ESG ratings.



#### **Environment**

Preservation of our natural world.



#### Social

Consideration of humans and how everything in nature is connected to and depends on every other thing.



#### Governance

How a business or organisation is set up and the processes for running them.

# Here's a snapshot of what to expect:



# Personalise your journey:

Most of the significant events in our lives require careful financial planning. The more you want to achieve, the more money you will need to save and invest so the sooner you will need to start.





# **Getting started:**

Once you start earning you will be able to work out what you can afford to save each month.

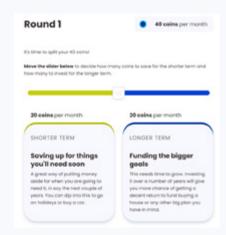
To help you on this journey you have a set amount available to save and invest. The good news is that the number of coins available will increase in Rounds 2 and 3.





# Choosing the timeframe to save and invest:

Carefully consider the amount of money needed for essential purchases over the next couple of years. These funds need to be easily accessible. Your longer-term plans will need at least five years of investment to get a decent return. If you try to access these funds early, it's possible you may get back less than you put in! Refer to our topic guides for more information.





# Have your say in how your coins are invested:

Stay true to your beliefs and values! Your money can be invested in companies and organisations that are actively trying to do good for people, communities, and the planet. You will be able to invest like this in the future, but now you can start thinking about what is important to you. Refer to the Values Guide for further information. The Student Worksheet – *Values* will help you explore your values and beliefs in more depth.





# Choosing your investment strategy:

We all have different attitudes towards money, often shaped by experiences in our lives so far. Getting the balance between taking a certain amount of risk and getting your investments to grow in value can be tricky. It will be personal to you. You can use Raise to find out more about risk versus return. Your attitude to risk may change as your priorities and circumstances change over time.





#### **Child Trust Funds:**

This is particularly relevant to you right now. If you don't know where your Child Trust Fund is, this could be a good time to ask your parent, carer or guardian. Take a look at our other resources; Child Trust Funds – What you need to know. You can also visit My Money Week Resource Hub for 2021 Resources, Child Trust Fund Fact Sheet and Funding my Future 16 – 19.





#### **Chance Cards:**

Life is uncertain – there is always something we hadn't expected around the corner – good and bad. Money can be a juggling act. Having a cushion is important when the unexpected happens. Your savings can be the cushion when you need it. The Chance Cards will pop up to mirror what real things life could throw at you.





## **Final score:**

These results will be personal to you and will represent the choices you made along the way.

Check to see if you achieved the goals you selected at the start. Consider the amounts you chose to save and how both your short and long-term savings have accumulated over time. If you have opted for investments that have a focus on positive change, your Environment, Social and Governance scores will be high.



### What now?

You could try using Raise again to create different outcomes.

Write an action plan which is based on realistic amounts you could save in the next two years.

Learn more by completing the activities that run alongside Raise.

