YOUNG MONEY CHALLENGE

CATEGORY TWO
JUDGING CRITERIA

Below we've provided some criteria to help you choose the strongest entries.

When choosing your top entries to submit to Young Money, please consider both:

a. the creation
b. the *Challenge Summary Sheet*

LEVEL ONE

All entries must pass this level to be eligible for submission to the Young Money Challenge.

Does the entry contain a Challenge Summary Sheet, with the child/or children's names and all the questions answered?

For our eligibility requirements see page 5 of the *Challenge Guidelines*.

If you answer 'No', then the entry is not eligible to be submitted.

If you answer 'Yes', then move on to LEVEL TWO.

LEVEL TWO

Test entries that pass LEVEL ONE, against the two questions below. You may find it helpful to develop a point system to help you compare the entries.

Does the entry show how we can make wise choices with our money, either:

a. By helping us understand the different **ways to pay** *e.g. a game that helps people understand the different payment methods or a poster that raises awareness of the different barriers people might experience etc.*

b. By helping us understand how to **protect our money** *e.g. a guide to help people make safe choices online etc.*

Does the entry show a clear rationale behind their creation?

i.e. do the entrants clearly explain HOW their creation will either:

a. Understand the different ways to pay?

b. Understand how to protect their money?

If you answer 'No' to either of these questions, then the entry does not meet the basic criteria and we wouldn't recommend submitting it to Young Money.

LEVEL THREE

For entries that have passed LEVEL TWO, consider the questions below. For every 'Yes', award 1 point. Calculate each entry's score.

How effective would their creation be in helping people make wise choices about the different ways to pay and/or protect their money?

Is the creation:

- ☐ colourful
- ☐ memorable
- ☐ easy for other people to use
- ☐ easy for other people to understand
- ☐ Would the entry work as a stand alone creation to help people make wise choices with their money?
- ☐ Is it clear what the creation is for without the description in the *Challenge Summary Sheet*?

We recommend that you submit the entries that receive the highest scores in LEVEL THREE. We can't wait to see your entries! Good luck!