



YOUNG ENTERPRISE

# PROGRAMMES AND SERVICES 2023/24





**For over 60 years, Young Enterprise has been working in partnership with schools to enhance and enrich curriculum learning allowing young people to discover, develop and celebrate their skills and potential.**

Our programmes and services exist to provide young people with the opportunity to develop and apply an enterprising mindset needed to earn and look after their money and make a positive contribution to their community.

We take a blended learning approach to our programmes and services ensuring we can work together to deliver enterprise and financial education to young people. There are a range of ways we can work with you throughout the academic year from project-based competitions and challenges, remote or in-school delivered programmes, and even training and support for you and your colleagues.

This brochure is designed to introduce you to our programmes and services, and show you the key details on each of our offerings and which stage of study they are designed for. Young Enterprise representatives, supported by volunteers, deliver some of our programmes. Others are created for you, as an educator, to deliver yourself. Students can also take some courses independently, self-studying in their own time.

We would be delighted to speak to you about your areas of interest, so please contact us to find out more.

Tel: 0207 549 1980

Email: [info@y-e.org.uk](mailto:info@y-e.org.uk)

[www.young-enterprise.org.uk](http://www.young-enterprise.org.uk)



**We believe that appropriate support, combined with meaningful learning opportunities, can change young people's futures."**



# YOUNG ENTERPRISE PROGRAMMES & SERVICES 2023-24

Primary	Secondary	SEND	FE	HE	Programme/Service	Dates	Overview	How it is Delivered	Cost
✓					<b>Fiver Challenge</b>	<p>Fiver Challenge 3-28 June 2024</p> <p>Platform open throughout the year with access to supporting materials</p>	<p>Young people age 5-11 use a £5 pledge to get their business ideas off the ground over a four week challenge period.</p> <p>It's a highly interactive way to develop employability skills, build work readiness and to apply academic learning, using real money and business experience.</p> <p>Resources and materials to support planning are available all year round.</p> <p>Resources available in English and Welsh.</p>	Educator-led	Free
✓		✓			<b>Money Heroes</b>	<p>Available all year round</p>	<p>Designed for anyone working with children age 3-11, Money Heroes provides a range of support including resources, storybooks and games designed to help improve children's financial capability through fun, engaging &amp; high-quality resources for use at school and at home.</p> <p>Resources available in English and Welsh.</p> <p>CPD-certified financial education professional development and bespoke mentoring is also available, including sessions tailored to primary-level SEND teachers and support staff.</p>	Educator-led /Professional development	Free
✓	✓	✓	✓		<b>Centres of Excellence</b>	<p>Can be started at any time. Takes 1 year to complete accreditation. Then a review 18 months after accreditation. Re-accreditation after 3 years</p>	<p>Centres of Excellence recognises and rewards schools who are committing to excellence in financial education within their own setting and beyond.</p> <p>With guidance from a financial education consultant, schools work towards our Centres of Excellence development framework to create engaging and inspiring learning programmes, alongside staff development and training to ensure their young people leave school with the knowledge, skills and confidence to be able to make informed and independent financial decisions.</p>	Professional development & delivered by Young Enterprise in school	Free
✓	✓	✓	✓		<b>My Money Week</b>	<p>June every year. 10-14 June 2024</p>	<p>My Money Week is a national activity week for primary and secondary schools that provides a fantastic opportunity for young people to gain the skills, knowledge and confidence in money matters, and raise teachers' confidence and enjoyment of delivering financial education.</p> <p>Resources available in English and Welsh.</p> <p>It's a great introduction for educators who are new to financial education and each year it provides brand new resources, materials and ideas for those already teaching it.</p>	Educator-led	Free

Primary	Secondary	SEND	FE	HE	Programme/Service	Dates	Overview	How it is Delivered	Cost
✓	✓	✓	✓		<b>TAG</b>	Regular surveys and virtual workshops (up to once a month)	A network of teachers who help us shape our tools, resources, programmes and services.	Professional development	Free
✓	✓		✓		<b>Lesson Plans</b>	Available all year round	A set of ready-to-teach lesson plans complete with activity sheets and PowerPoint slides.  Mapped to the Primary and Secondary Financial Education Planning Frameworks the lessons cover a range of engaging and relevant topics, and they could even be used to build a whole scheme of work.	Educator-led	£95 for 12 month membership. Regional funding may be available.
✓	✓	✓	✓	✓	<b>Advisory Service</b>	Available all year round	Free phone and email service, offering advice on anything related to financial and enterprise education.  Our staff are all education specialists and can advise on curriculum planning, resources and techniques. We also offer advice on assessment and impact.	Educator-led	Free
✓	✓	✓	✓		<b>High Quality Tools and Resources available via the Resource Hub</b>	Available all year round	The Resource Hub provides a range of quality assured teaching tools and materials.  All teaching resources on the Hub have achieved the Financial Education Quality Mark which is designed to give educators confidence that the financial education materials they are using are of the highest educational value, contain accurate and up-to-date information and are engaging and relevant for young people.	Educator-led	Resources offered by Young Enterprise are free. Materials offered by others may have a cost.

Primary	Secondary	SEND	FE	HE	Programme/Service	Dates	Overview	How it is Delivered	Cost
✓	✓	✓			<b>Teacher Training</b>	Takes place throughout the year	<p>CPD Certified Professional Development is available to teachers and other practitioners wanting to develop their own skills, knowledge and confidence in delivery.</p> <p>CPD is available as virtual facilitator-led sessions or self-led eLearning courses. Designed for educators, increasing their knowledge, skills and confidence to deliver financial education to children and young people, improving their financial capability.</p> <p>Includes sessions tailored for senior leaders, secondary educators delivering financial education through PSHE, curriculum integration or tutor time, SEND practitioners delivering primary or secondary curriculums and those working with the curriculum for Wales.</p>	Professional development	Elearning - Free Money Heroes - Free SEND - Free Secondary - Free Tailored Training - bespoke pricing available.
	✓		✓		<b>Company Programme</b>	From 12 weeks to a full academic year	<p>Young people work in teams to set up and run their own business.</p> <p>They assume key function roles and make all decisions from starting up to winding up, through product development, sales, marketing and financial management. They gain the practical business experience, adaptability, mindset and employability skills needed to secure successful futures.</p> <p>Provides access to the dedicated Company Connect and Trading Station platforms and is supported by a business volunteer where possible.</p> <p>Resources available in English and Welsh.</p>	Supported by Young Enterprise in school	State schools' contribution is £530 per company, up to 32 students. Local funding may be available to support. £2,500 for independent schools. Multi-buy discounts available.
	✓				<b>10X</b>	<p>26 February - 22nd March 2024</p> <p>Platform open throughout the year with access to supporting materials and lesson plans</p>	<p>Young people age 11 – 19 use a £10 pledge to get their business ideas off the ground over a four week challenge period.</p> <p>It's a highly interactive way to develop employability skills, build work readiness and to apply academic learning, using real money and business experience.</p> <p>Resources and materials to support planning are available all year round.</p> <p>Resources available in English and Welsh.</p>	Educator-led	Free

Primary	Secondary	SEND	FE	HE	Programme/Service	Dates	Overview	How it is Delivered	Cost
	✓				<b>Innovation Studios</b>	Licenses run from 1st August to 31st July	<p>Provides young people aged 13-18 with an engaging and meaningful masterclass in business practice and challenge solving.</p> <p>Presented with a real life business challenge, young people act as advisors to the business, helping them decide how best to approach this challenge.</p> <p>They will work through a series of tasks, taken from real-life business practice, to help them devise a solution.</p>	Educator-led	<p>£195 per school.</p> <p>Regional funding may be available.</p>
	✓				<b>Launch Pad</b>	<p>One full or one half day</p> <p>Programme can be delivered across the academic year</p>	<p>Launch Pad is a fast paced, engaging enterprise challenge which provides young people with the opportunity to discover more about themselves and develop key skills which are valued in the workplace.</p> <p>Through a series of hands on, fun activities young people work in teams on the early stages of launching a fledgling business, balancing a budget as well as creating a brand identity and marketing strategy.</p>	Delivered by Young Enterprise in school	<p>There is a maximum state school contribution of £15 per student (£30 per student for independent schools). There may be local funding available for state schools. Please note that conditions apply to participating numbers.</p>
	✓				<b>Learn to Earn</b>	<p>One full or one half day</p> <p>Programme can be delivered across the academic year</p>	<p>Explores themes such as personal skills and talents, career choices, salaries, earnings, income tax, the cost of living, financial planning and budgeting.</p> <p>Learn to Earn provides young people with a clearer understanding of the routes to jobs and careers that they will find engaging and rewarding.</p>	Delivered by Young Enterprise in school	<p>There is a maximum state school contribution of £15 per student (£30 per student for independent schools). There may be local funding available for state schools. Please note that conditions apply to participating numbers.</p>

Primary	Secondary	SEND	FE	HE	Programme/Service	Dates	Overview	How it is Delivered	Cost
	✓				<b><u>Employability Masterclass</u></b>	<p>One full or one half day</p> <p>Programme can be delivered across the academic year</p>	<p>Asks young people to consider their own personal strengths and how to showcase their skills to employers.</p> <p>They will receive top tips for writing compelling applications, including CVs and covering letters, before considering interview techniques and a range of pathways to success.</p>	Delivered by Young Enterprise in school	There is a maximum state school contribution of £15 per student (£30 per student for independent schools). There may be local funding available for state schools. Please note that conditions apply to participating numbers.
	✓				<b><u>My Money Matters</u></b>	Licenses run from 1st August to 31st July	<p>Online self-led course accessed via the Young Enterprise Learning Zone for young people age 13-19 through which they explore their own attitudes to money, and gain key financial skills to help them in the real world.</p> <p>They gain insights into borrowing and debt, look at saving options, and think about life after school.</p>	Educator registers, courses designed for independent student led learning	£5 per student license. Regional funding may be available.
	✓				<b><u>Route to Success</u></b>	Licenses run from 1st August to 31st July	<p>Online self-led course accessed via the Young Enterprise Learning Zone for young people age 13-19 through which students explore future pathways and careers, equipping them to make more informed decisions about their future.</p> <p>They will evaluate their own skills and qualities, calculate a realistic cost-of-living budget, and set SMART goals for their future.</p>	Educator registers, courses designed for independent student led learning	£5 per student license. Regional funding may be available.
	✓				<b><u>Employable Me</u></b>	Licenses run from 1st August to 31st July	<p>Online self-led course accessed via the Young Enterprise Learning Zone for young people age 13-19 through which they learn about the skills and qualities that are required to be successful in the workplace.</p> <p>Through the five-unit course, they build their own CV and cover letter, complete a mock interview scenario and learn about how to manage their digital footprint.</p>	Educator registers, courses designed for independent student led learning	£5 per student license. Regional funding may be available.

Primary	Secondary	SEND	FE	HE	Programme/Service	Dates	Overview	How it is Delivered	Cost
		✓			<b>Team Programme</b>	<p>From 12 weeks to a full academic year</p> <p>Registrations close in March</p>	<p>Team Programme is a programme for students who have mild to moderate learning difficulties.</p> <p>Designed to aid young people's transition from education into independent living and employment, the programme develops confidence and life skills through working as a team to set up and run a business.</p> <p>Resources available in English and Welsh.</p> <p>They assume key function roles and make all decisions from starting up to winding up, through product development, sales, marketing and financial management. They gain the practical business experience, adaptability, mindset and employability skills needed to secure successful futures.</p>	Supported by Young Enterprise in school	State schools' contribution is £530 per company, up to 32 students. Local funding may be available to support. £2,500 for independent schools. Multi-buy discounts available.
			✓		<b>Grid for Good</b>	<p>Programme can be delivered across the academic year</p>	<p>A short half day Masterclass that inspires young people to discover opportunities within the energy sector &amp; with National Grid.</p> <p>It empowers them to work on their employability skills and motivating them to apply for additional opportunities, such as: Career Coaching, Business Tasters &amp; Apprenticeships within the sector.</p>	Delivered by Young Enterprise in school	Programme is free, for certain schools. Please contact us for further details.
			✓	✓	<b>Start Up</b>	<p>From 12 weeks to a full academic year</p> <p>Registrations close in March</p>	<p>Start Up is a curriculum enrichment programme designed for Higher Education that supports a wide range of courses from Sports Science to Business or Management Studies.</p> <p>Students work in teams to set up and run their own business. They assume key function roles and make all decisions from starting up to winding up, through product development, sales, marketing and financial management. They gain the practical business experience, adaptability, mindset and employability skills needed to secure successful futures.</p>	Supported by Young Enterprise in school	From £575 per company. Multi-buy discounts available.

## WHO ARE WE?

**Young Enterprise is a national enterprise and financial education charity that works directly with young people and their educators to develop vital skills and mindsets needed to maximise future opportunities and make a positive contribution to communities and wider society.**

We believe that all young people should be given the opportunity to apply learning in real and relevant contexts in order to develop the transferable skills and enterprising mindsets that will enable them to navigate future pathways to success.

Young Enterprise provides over 500,000 such learning opportunities to young people every year with a focus on working with those that experience the greatest barriers to social mobility.

**FIND OUT MORE ►**



**We work directly with young people, teachers, parents, and businesses to help build a successful and sustainable future for all young people and society at large."**





## CONTACT US

To find out more about our full range of programmes and services visit:

[www.young-enterprise.org.uk](http://www.young-enterprise.org.uk)



### Young Enterprise

The Coram Campus,  
41 Brunswick Square,  
London WC1N 1AZ

Tel: 0207 549 1980



A Member of JA Worldwide

Registered Charity number: 313697

 **Follow**  
YoungEnterpriseUK

 **Post**  
@youngenterprise

 **Follow**  
@youngenterpriseuk

 **Watch**  
@YoungEnterpriseUK

 **Connect**  
[linkedin.com/school/young-enterprise-uk](https://linkedin.com/school/young-enterprise-uk)

