

Getting Started & Business Planning (1-5)



Running the Enterprise (6)



Winding Up & Planning for the Future (7-8)

1



Starting Up

Meet your Business Adviser and gain an overview of the YE Company Programme & what's involved with starting your own student company.

- Log in to YE Online
- Complete the Starting Up questionnaire
- Understand the Operating Framework
- Name the student company
- Sign Memorandum & Articles of Association
- Download the Certificate of Incorporation
- Agree if you will consider the planet & community before decisions are made

2

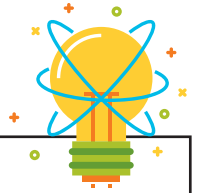


Creating the Board of Directors

Decide on the structure of the student company & allocate job roles.

- Explore the Director Roles section of YE Online
- Elect company directors
- Submit application for bank account

3

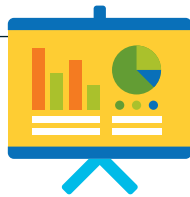


Generating the Idea

Identify potential products & services that could fill a need or solve a problem & determine which business ideas are worthy of further consideration.

- Brainstorm possible products & services
- Identify which top ideas to pursue further
- Consider the impact on the planet & community

4



Business Planning

Make final decisions on which idea to move forward with & start to develop a business plan.

- Carry out market research for top idea
- Confirm the final idea is within the YE Operating Framework & submit Product/Service Approval Form
- Remember to think about impact on the planet & community
- Set goals & start putting together a Business Plan/Canvas
- Sell shares
- Ensure bank account is set up

5



Launching

Finalise the Business Plan/Canvas & plan the launch of the product/service.

- Ensure product approval has been confirmed by YE'
- Finalise the Business Plan/Canvas
- Agree decisions to enable you to launch the product/service
- Start ordering materials/producing the product
- Download Certificate of Insurance
- Sign up for YE Market Place
- Pay registration fee

6

Running the Enterprise

Hold weekly meetings & generate sales to grow the enterprise

- Create product/service
- Conduct weekly meetings
- Sell to the public
- Promote your YE Market Place to increase sales
- Ensure student company goals & objectives are being met
- Keep financial records up-to-date
- Participate in local showcase & national competitions



7

Winding Up

Close down the student company, selling off remaining stock & decide what to do with the profits.

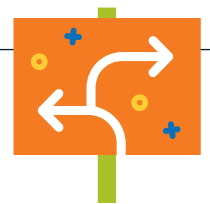


- Sell off remaining stock
- Wind up the student company & finalise accounts
- Agree what to do with profits
- Hold an AGM
- Pay back shareholders
- Pay winding up fee
- Close the bank account

8

Looking Back & Next Steps

Create a personal action plan using the knowledge skills & experience gained throughout the programme.



- Complete the Looking Back questionnaire
- Create a personal action plan
- Create/update CV & LinkedIn profile
- Join the YE Alumni network
- Explore next career steps